



FIREFLY BOOKS LTD.

50 Staples Avenue, Unit 1, Richmond Hill, Ontario L4B 0A7
Tel: (416) 499-8412 Fax: (416) 499-8313
www.fireflybooks.com

GUIDELINES FOR READ ALOUD

As we see educators, parents and students navigate these uncertain times, we are inspired by the efforts of the community to bring meaningful and educational books to children. We thank you for reaching out to us to seek permission to read our materials aloud and with sincere encouragement, we hope this enhances each student's learning experience from home. Firefly Books has generously waived license fees for our bestselling children's books to be read aloud online to students in North America for non-commercial purposes only. We ask that you follow these guidelines when doing so:

- 1) At the beginning of the reading, please credit the author, illustrator and publisher. State that you are presenting your reading "with permission from Firefly Books."
- 2) If you are a school, post your reading through your school's password-protected platform or within a closed group or password-protected platform. If this is not possible, uploading to YouTube is permitted if videos are marked "Unlisted."
- 3) If you are a teacher using a social media platform outside of a school-protected platform please tag Firefly Books using the following (on Facebook @FireflybooksLtd / Instagram @Firefly.books / Twitter @Fireflybooks) for any posts affiliated with your readings so we can see your efforts in action.
- 4) Delete your reading or, if your platform does not permit deletion, disable access to the reading by June 30th, 2021. We will assess the need to extend this license on that date.
- 5) The reading may not be retained as an archive or saved beyond June 30, 2021.
- 6) By posting a reading, you agree to abide by the above terms.

*We grant this permission with the following exceptions where an online read-aloud cannot be permitted at this time:

Arthur Garber the Harbor Barber by Joe Frank

I Love You Too, I Love You Three by Wendy Tugwood, Illus. by Sheila McGraw

Please visit our website for an excellent collection of non-fiction children's book at www.fireflybooks.com. If you have further questions regarding media or rights please contact us at the below:

Melissa Zilberberg, Publicity & Media: melissa.fireflybooks@gmail.com
Parisa Michailidis, Rights & Permissions: parisa@fireflybooks.com