It’s a great pleasure to meet you in Bologna and we are delighted to share our highly acclaimed children’s list with you. We thank you for looking at our catalogue and welcome you to visit our stand in Hall 22 Booth C 48.

Firefly Books Ltd., established in 1977, is a North American publisher and distributor of non-fiction and children’s books. Firefly’s goal is to bring readers beautifully produced books written by experts. Our books are tightly focused, contain full colour photographs and illustrations throughout.

Firefly Books is proud to have published books as diverse as Terence Dickinson’s astronomy classic NightWatch to the favourably praised Escape from Syria.

I look forward to working with you and welcome your questions and comments.

Parisa Michailidis
Rights and Contracts Manager
parisa.fireflybooks@gmail.com
A film by Cordell Barker
Adapted by Sarah Howden

A cow and a runaway train are on a collision course. How will it all end?

The captain is indisposed and there’s no one left to pilot the train. But a train mostly drives itself, right? What could possibly go wrong?

And with that, Cordell Barker’s allegorical tale of greed, ignorance and the social cost of self-importance, is off.

Adapted from the 2009 animated short of the same name, Runaway is a rollicking and fast-paced middle-grade comic that is short on dialogue, big on laughs and ends with a bang.

Pleasingly devoid of any pedantic tendencies, Barker’s story as expertly adapted for the page by children’s author Sarah Howden, comes alive with visual jokes, poignant pauses and just enough room for inquisitive readers to interpret almost anything in that which is left unsaid.

Rendered in Barker’s signature, chaotic illustration style, and set in an era of steamer cars and top hats, Runaway is a heavy-duty story cleverly disguised as a simple comedy of errors.

Cordell Barker is an award-winning animator whose films include the critically acclaimed The Cat Came Back (adapted to book form in 2017) and Strange Invaders. Barker lives in Winnipeg where he can be found playing tennis when not animating.

Sarah Howden is a children’s book author and editor best known for her 5-Minute Stories for Fearless Girls collection. She lives in Toronto with her husband and daughter.

National Film Board of Canada Collection

In the tradition of the NFB’s creative and innovative storytelling on film comes the National Film Board of Canada Collection: a series of celebrated animated films, documentary films and media projects adapted for the printed page.

Whether discovering a much-loved classic for the first time or interacting with a favorite film in a new and exciting way, readers will be delighted with the thought-provoking stories and inventive presentations of the National Film Board of Canada Collection.
NEW SERIES

“A GUMBOOT KIDS NATURE MYSTERY”

A celebration of nature, curiosity, discovery and mindfulness!

Adapted from the award-winning show, The Gumboot Kids, comes the outstanding new series of Gumboot Kids’ nature mystery books celebrating the joy and wonder of mindfully exploring the natural world.

Perfect for inquisitive young minds, each nature mystery features beloved characters, Scout and Daisy, working through a series of clues in order to crack the case. In each mystery Scout and Daisy affirm their findings with a trip to the library where they verify the evidence they've gathered in nature and solve the mystery before having a mindful moment to reflect on their journey.

With beautifully rendered and painstakingly detailed art, Scout and Daisy's adventures are also a visual feast that will have kids longing to pour over the pages, time and time again.

Each book concludes with two pages of field notes on the mystery subject, as well as a nature craft inspired by the mystery, for kids to try at home.

About the Show
Winner of numerous awards and an award finalist for the two most prestigious awards for kid's entertainment — the Japan Prize (2018) and the Prix Jeunesse International (2018) — The Gumboot Kids (120 episodes across three time formats) is Dove approved and seen widely across Canada, Australia, South Korea and the United States … and growing.

“The Gumboot Kids is creating a ‘new normal’ for an entire generation. This pioneering series transports young children into the practice of mindfulness and the magic of nature. The values of gratitude, appreciation and respect will stay with young viewers throughout a lifetime, creating a world we all want to live in.”
— Sandra de Castro Buffington, Founding Director, Global Media Center for Social Impact, UCLA

About the Creators
Eric Hogan and Tara Hungerford are a husband-and-wife team who run Imagine Create Media and who are the creators of The Gumboot Kids. They live and create with their two children in Vancouver, BC.
THE CASE OF THE GROWING BIRD FEEDER
Eric Hogan and Tara Hungerford

Scout and Daisy are on a picnic and Daisy remembers that she’s forgotten to water her bird feeders! But what kind of bird feeders need to be watered? Join Daisy as she helps Scout find clues to solve the **Case of the Growing Bird Feeder**.

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THE CASE OF THE STORY ROCK
Eric Hogan and Tara Hungerford

Scout and Daisy are on expedition in the desert and Scout has uncovered something incredible — a rock has told him a story! But how can a rock tell a story? Join Scout as he helps Daisy find clues to solve the **Case of the Story Rock**.

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THE CASE OF THE VANISHING CATERPILLAR
Eric Hogan and Tara Hungerford

As Scout tends to his garden he notices something is missing — his caterpillar friend has vanished! But where did she go? Join Scout and his friend Daisy as they search for clues to solve the **Case of the Vanishing Caterpillar**.

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THE CASE OF THE WOODEN TIMEKEEPER
Eric Hogan and Tara Hungerford

As Scout is collecting firewood for the winter, he notices something extraordinary — there is a wooden timekeeper in the forest! But what is it? Join Scout as he helps Daisy find clues to solve the **Case of the Wooden Timekeeper**.

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Flawed is a true story of self-acceptance, adapted from the Emmy-nominated film of the same name

In Flawed, author Andrea Dorfman tells the true story of how she falls head over heels for Dave, “the nicest guy in the world.” But she is conflicted about her feelings for her new love. He’s a plastic surgeon; she hates plastic surgery and its power to make people feel flawed.

Dorfman joins Dave in the operating room to watch him fix a man’s badly injured hand. She sees for herself the difference between plastic reconstructive surgery and cosmetic surgery. Dave truly is an artist. She knows she’s falling in love. But when Dave performs a cosmetic surgery on a healthy boy so he won’t be teased at school, Dorfman questions everything she thinks she loves about him. Her discomfort with Dave’s decision to operate on the boy sends her on a journey of self-reflection that forces her to confront her own fears about the way she looks. She feels flawed.

Dorfman’s playful and colorful illustrations along with her deeply personal writing takes readers through the genesis of her self-image — from the carefree days of her childhood to the gut-wrenching awkwardness of her adolescence, and beyond. When she realizes that her negative self-perception is stopping her from being happy, Dorfman makes the bold move to accept herself as she is — imperfections and all. As Dorfman concludes, it’s our flaws that make us extraordinary.

Andrea Dorfman is an award winning animator and filmmaker. Flawed, adapted from the Emmy-nominated film of the same name, is Dorfman’s first authored book. Her video poem collaboration with poet Tanya Davis, How to Be Alone, has garnered more than eight million views on Facebook and was published in 2013. Dorfman lives in Halifax, Nova Scotia (with Dave).

In the tradition of the NFB’s creative and innovative storytelling on film comes the National Film Board of Canada Collection: a series of celebrated animated films, documentary films and media projects adapted for the printed page.
I was beginning to appreciate all the ways that Dave could help people through plastic surgery. But the night before I flew home he told me something that troubled me as much as his artistry in fixing Mike’s hand had impressed me.

“A mother brought in her eight-year-old son today because his ears stuck out,” he said.

“Are sticking-out-ears a problem?” I asked.

“She was worried he’d be made fun of so she wanted me to operate,” he replied.

“You’re not going to do it, are you?”

“Yeah, I did it today.”

My stomach flipped.

Most of the time I lived under the radar, moving through the world unnoticed.

But every once in a while someone would pick on me and zero in on the obvious.

**HEY BIG NOSE!!**
RISING SEAS
Flooding, Climate Change and Our New World
Keltie Thomas
illustrated by Belle Wuthrich and Kath Boake W.

“This is an important book but we don’t have time for its young readers to replace those in power. So read this book and then give grown-ups hell and demand something be done. It’s your future that’s at stake.”
— David Suzuki

The Earth’s oceans are on the rise. Since 1900, global sea levels have risen steadily each year to a global average of about 8 inches (20cm) today, and they’re still rising. By 2100, the sea could climb as much as 14 feet (4.3m) to 32 feet (9.75m).

Rising Seas: Flooding, Climate Change and Our New World gives youth an eye-popping view of what the Earth might look like under the rising and falling water levels of climate change. Photographs juxtapose the present-day with that same area’s projected future. The shocking images will help them understand the urgency for action. Key issues in today’s news will be better understood, such as the 2015 Paris Protocol in which the world agreed to limit temperature increases to 2°C (ideally 1.5°C).

Keltie Thomas is the author of Do Fish Fart? and How Hockey Works, as well as many other highly acclaimed children’s books nominated for several awards. Most recently, Do Fish Fart? won the Award of Merit from the Lake Simcoe Region Conservation Authority.

Belle Wuthrich is an illustrator designer living in Vancouver, Canada. Her work is featured in numerous books for younger readers.

Kath Boake W. is an illustrator and fine artist whose work appeared in Owl magazine for 20 years. Her digital adaptations of our changing world appear in Rising Seas.

“Flooding and climate change have become increasingly important topics that need to be addressed, and our youngest readers — and a large hope for the future of this planet — will learn important information about our world and its climate in this informative text. After introducing the role water plays on earth and the causes of rising sea levels, Thomas takes readers to areas of the planet, such as Miami Beach, Greenland, and the Nile Delta, that will be devastatingly affected by rising sea levels. Facts about the current population of each area highlighted are included and are accompanied by predictions on what will happen to these places in the near future. Illustrations of how these areas might look underwater stress the importance of taking action now, while the cheery design and bright palette help lighten up the heavy proceedings. In a “What Can You Do?” section, readers are given ways to help prevent further climate change, and a glossary explains key terms. An engaging, lively addition to nonfiction collection on a timely, increasingly urgent topic.”
— Booklist
ESCAPE FROM SYRIA
Samya Kullab
Illustrated by Jackie Roche

A graphic story of intense current events.

From the pen of former Lebanon Star reporter Samya Kullab comes a breathtaking and hard-hitting story of one family’s struggle to survive in the face of war, displacement, poverty and relocation.

Escape from Syria is a fictionalized account that calls on real-life circumstances and true tales of refugee families to serve as a microcosm of the Syrian uprising and the war and refugee crisis that followed.

The story spans six years in the lives of Walid, his wife Dalia, and their two children, Amina and Youssef. Forced to flee from Syria, they become asylum-seekers in Lebanon, and finally resettled refugees in the West. It is a story that has been replayed thousands of times by other families.

When the family home in Aleppo is destroyed by a government-led bomb strike, Walid has no choice but to take his wife and children and flee their war-torn and much loved homeland. They struggle to survive in the wretched refugee camps of Lebanon, and when Youssef becomes fatally ill as a result of the poor hygienic conditions, his father is forced to take great personal risk to save his family.

Walid’s daughter, the young Amina, a whip-smart grade-A student, tells the story. As she witnesses firsthand the harsh realities that her family must endure if they are to survive — swindling smugglers, treacherous ocean crossings, and jihadist militias — she is forced to grow up very quickly in order to help her parents and brother.

Kullab’s narrative masterfully maps both the collapse and destruction of Syria, and the real-life tragedies faced by its citizens still today. The family’s escape from their homeland makes for a harrowing tale, but with their safe arrival in the West it serves as a hopeful endnote to this ongoing worldwide crisis.

Beautiful illustrations by Jackie Roche — whose work on the viral web-comic, Syria’s Climate Conflict, was seen prominently in SymboliaMag.com, Upworthy.com and MotherJones.com, among others — bring Kullab’s words to life in stunning imagery that captures both the horror of war and the dignity of human will.

Samya Kullab is a journalist based in the Middle East covering security, politics and refugees. She has worked in Lebanon, Turkey, the West Bank and Gaza, and Iraq for a variety of international media outlets. She was a reporter with Lebanon’s The Daily Star for three years.

Jackie Roche is a freelance cartoonist and illustrator whose work has been published outlets including Fusion, Harvard Library Office for Scholarly Communication, The Nib, and anthologies including Sweaty Palms and Colonial Comics: New England, 1750 – 1775 (vol. II). She lives in Chicago, IL.
“This is a collaborative masterpiece: Kullab, a reporter who has an extensive background covering conflicts in Lebanon, Turkey, and Iraq, has teamed up with cartoonist Roche to deliver this emotional narrative... Amina’s story closely mirrors real historical events, and Syria feels like a developing protagonist in the plot. There are moments of graphic violence and the depictions of war-torn landscapes feature wounded soldiers and corpses... This is a must-purchase for any teen or adult graphic novel collection.” — School Library Journal (starred review)

“In this graphic novel, Amina uses flashbacks and spare text to narrate her journey from living a happy life in Syria to resettling in Canada as a refugee... Based on Kullab’s extensive experience with refugees, the novel skillfully depicts situations and drastic decisions many Syrian refugees face. The graphic-novel format is perfect for the story, using cinematic techniques to propel the story... Extensive endnotes highlight the true events referenced in the book. Groundbreaking and unforgettable.” — Kirkus Reviews (starred review)
THE BALLET BOOK
The Young Performer’s Guide to Classical Dance
The National Ballet School, Written and arranged by Deborah Bowes,
Foreword by Karen Kain
Principal photography by Lydia Pawelak

“This comprehensive guide . . . helps youngsters who love ballet to understand the hard work and commitment involved in classical dance training.” — School Library Journal (of the first edition)

Prepared in conjunction with The National Ballet School, The Ballet Book is the definitive instructional resource for children who are beginning to explore the possibilities and delights of ballet.

The Ballet Book is an inspirational motivator, an exceptional teaching aid, and an ideal companion for students. Now it has all-new photographs in color and a text more suited to contemporary young dancers.

The book illustrates in meticulous detail — and through more than 100 photographs — every position, step and pose involved in barre work, pointe work, alignment, classical ballet poses, attitudes, allegros, batteries, pirouettes and arabesques. Age-appropriate and comprehensive, it is a motivational guide, with information on deciding to dance; finding a teacher; musical accompaniment; finding the ideal studio; what to wear and grooming; positions, steps and poses; and exercises and nutrition.

Deborah Bowes also discusses preparing for ballet class and being healthy, tips that young dancers can carry over to other activities in their daily lives. Historical highlights and modern opportunities complete this comprehensive book.

The Ballet Book is a strong guide for both boys and girls.

The National Ballet School is Canada’s premier ballet school, combining academic instruction with dance training. Some of the world’s best dancers, including Karen Kain, Veronica Tennant and Rex Harrington, attended this prestigious school. Deborah Bowes has been an instructor there for 45 years.

Karen Kain was principal dancer for the National Ballet of Canada and is now the company’s artistic director.
THE GYMNASTICS BOOK
The Young Performer's Guide to Gymnastics
Elfi Schlegel and Claire Ross Dunn

This indispensable guide is simply the best book for beginners to the sport of artistic gymnastics. Illustrated with stunning full-color photographs of gymnasts balancing, tumbling and jumping, The Gymnastics Book features skilled guidance from a medal-winning, record-breaking gymnast who is now a noted instructor.

The topics covered in detail include:
- Finding a good gymnastics club
- Qualities to look for in a coach
- Warm-up and cool-down exercises
- Entering competitive gymnastics
- Managing victories and losses
- The importance of family and friends
- Nutrition and apparel
- Financial aspects
- A typical day of training for competition.

This edition is updated for 2018 with new interviews and updated profiles on the most prominent star gymnast of today and yesterday, including Simone Biles, Ellie Black, Ragan Smith, Kyle Shewfelt, Emily Boycott and many more. Anecdotes and advice from Olympic stars take beginners behind the scenes and offer a no-holds-barred account of life as a competitive gymnast. Updated profiles on the Olympic greats and gymnasts who have become well-known coaches, gym owners, and gymnastics judges show young gymnasts career pathways beyond the competition.

The Gymnastics Book provides motivation and detailed instruction to young gymnastics students.

Elfi Schlegel was a member of the Canadian National Team from 1976 to 1985, won two gold medals at the 1978 Commonwealth Games and in 1979 won a team gold and individual bronze medal at the Pan Am Games. Elfi won Canada’s only World Cup gymnastics medal, a bronze in the vault, in 1980. As a scholarship athlete at the University of Florida, she was a six-time All-American. Elfi got her start as a gymnastics commentator at the age of 17 and worked for CTV and CBC. For the past 20 years, she has been a sports commentator for NBC Sports, covering 11 Olympics, as well as countless other gymnastics meets, and the sport of curling. Elfi lives in Toronto, Ontario.

Claire Ross Dunn is a journalist and writer for television. In 2014 she was nominated for the Canadian Screen Award for best writing in a children's or youth program.
THE HUBBLE SPACE TELESCOPE
Our Eye on the Universe
Terence Dickinson with Tracy C. Read

A beautifully illustrated, accessible beginner’s guide to the Hubble Space Telescope

Acclaimed astronomer Terence Dickinson and his longtime editor Tracy C. Read team up to explore the starry treasures in our galaxy and beyond as revealed by the Hubble Space Telescope.

Since Galileo pointed his telescope at the starry night in 1609 and discovered that the hazy patch above us was not a cloud but a “river” of uncountable stars—the Milky Way, our home galaxy—humans have been improving on ways to understand the cosmos. We’ve devised ever more powerful telescopes and placed them on mountaintops, far from the bright lights of cities. But the launch of the Hubble Space Telescope in 1990 was the first time we’d sent a telescope into space, beyond the distorting effects caused by looking through the Earth’s atmosphere.

Orbiting roughly 350 miles above Earth and circling the planet more than 5,000 times a year, Hubble has made over 1.3 million observations, revealing the vast scope of the expanding universe beyond our solar system. In The Hubble Space Telescope: Our Eye on the Universe, young readers find out how this groundbreaking telescope gathers imagery and transmits it to Earth, discover what Hubble has taught us about the universe and learn about Hubble’s top discoveries. Chapters filled with the telescope’s latest photography offer insight into:

• stormy weather on our solar system’s planets and moons and dramatic collisions in space
• star clusters, nebulas and the Milky Way Galaxy
• the Milky Way’s galaxy neighbors
• massive black holes and dark matter
• planets beyond our solar system
• star nurseries and glimpses of distant galaxies in deep space.


THE PLASTIC PROBLEM
Rachel Salt

The shocking truth of plastic’s impact on our planet—and what we can do.

The data is in and it’s bad. We create and throw away too much plastic, and it is killing our planet, however, too many people have very little idea about just how far this problem reaches, and those who do know feel helpless with the enormity of the task at hand.

To fill this void and provide some hope is Rachel Salt’s simple and transformative book, The Plastic Problem.

As a producer for the award-winning and wildly popular YouTube channel AsapSCIENCE, Salt is accustomed to taking big, complicated concepts and translating them into entertaining and easy to understand segments. She applies the same methodology to The Plastic Problem. The result is a critically important book that will change the lives of those who read it. Never before has the problem been presented in such an impactful way. Readers of any age will emerge from this book with a thorough understanding of the problem, its individual and global impacts, and —most importantly — hope for the future.

Broken down into 20 bite-sized chapters, Salt walks us through the invention and globalized creation of plastic, its impacts and uses in our day-to-day lives, as well as its importance to the larger global economy. She then examines the how and why of what makes plastic so harmful to our planet and, just in case there was any doubt, Salt reinforces this danger by providing chapters on the planet-choking results of our plastic habit — including the fact that there is almost certainly, plastic floating inside each and every person on the planet.

Salt finishes this vital book with a message of hope. All is not lost. We can make changes — both at home and on a global scale.

Big changes are already happening. If you want to be an actor and help change the future, The Plastic Problem is the best place to start.

Rachel Salt is head writer, researcher and producer of weekly videos on AsapSCIENCE, a YouTube channel dedicated to science education with over 8 million subscribers. She has a Master’s Degree in Environmental Biology from the University of Guelph.
What’s Cool about Drool
Mary Batten

The title says it all.

It’s yucky. It’s gooey
It makes your food chewy
Ptooey! Ptooey!
Oh, spit.

Ew! Nasty!
Ew! Gross!
But spit is no spitball joke.
Drool is cool!
It’s one of the most amazing fluids in your body.

In Spit, renowned science writer and children’s author Mary Batten examines everything that’s cool about drool. Spit keeps your mouth moist. It begins digesting food the minute you take a bite. It keeps your teeth from wearing away. It keeps your tongue from choking you to death! But it isn’t just humans that rely on spit, anything with a mouth needs saliva to keep functioning. A bat has special saliva that stops its victim’s blood from clotting. A spitting spider can trap prey in gooey saliva that it can spit in 1/700th of a second – that’s fast! And, if spitballs are your thing, perhaps try your hand at spitting antelope dung; the record in South Africa is 51 feet!

In Spit, Batten’s informative and informal text is paired with humorous illustrations and real-life photos to help tell the important story hiding in this gross-out subject. From the DNA in human mouths to the science behind Pavlov’s dogs to the astounding wonders of saliva in the animal kingdom, Spit uncovers the secrets secreting in the many mouths on the globe.

Mary Batten is an award-winning writer with a focus on science content for children. Some of her many books include: Please Don’t Wake the Animals; Aliens from Earth: When Animals and Plants Invade Other Ecosystems and Anthropologist: Scientist of the People. She also wrote for acclaimed TV series, 3-2-1 Contact. Mary Batten lives and works in Virginia.
RAISING BUTTERFLIES IN THE GARDEN

Brenda Dziedzic

A guide to rearing butterflies and moths in a butterfly-friendly garden.

This exciting title is for butterfly lovers and gardeners who not only want to create a butterfly-friendly garden but also want to support butterflies and moths in order to maintain healthy populations.

Brenda Dziedzic noticed that there were far fewer butterflies around these days than she saw in her childhood. She set out to learn why and what she could do to help, starting in her own garden. Raising Butterflies in the Garden is the outcome of what she learned about these fascinating insects and the native plants they depend on. In this book, Dziedzic shares the vast experience she gained in helping butterflies thrive through all stages of life. She shows readers how they can do the same — no matter the time of year or the size of their property — by providing all of the information and practical guidance they need.

The book features more than 500 color photographs showing all stages of each butterfly’s life cycle — from egg to adult — as well as the host and nectar plants they rely on. Each profiled species also includes a North American range map.

Featured butterfly and moth species include:

- Swallowtails — Black Swallowtail, Eastern Tiger Swallowtail and Spicebush Swallowtail
- Whites/Sulphurs — Cabbage White, Great Southern White and Clouded Sulphur
- Blues — Eastern Tailed-Blue, Karner Blue and Summer Azure
- Brushfoots — American Lady, Monarch and Red Admiral
- Skippers — Common Checkered-Skipper, Silver-spotted Skipper and Wild Indigo Duskywing
- Giant Silk Moths — Cecropia
- Sphinx Moths — Hummingbird Clearwing
- Tussock Moths — Gypsy Moth

Like the highly successful How to Raise Monarch Butterflies, Raising Butterflies in the Garden is bound to become an excellent seller in retail settings as well as a popular reference in libraries and schools.

Brenda Dziedzic is a gardener whose life changed when she became interested in butterflies. She is now an expert on the subject of raising Lepidopteran species and has won numerous awards for her work. Her memberships include the Southeast Michigan Butterfly Association, Monarch Watch and the North American Butterfly Association. Among her many awards and honors are Master Gardener of the Year and a Certificate of Special Congressional Recognition from the U.S. House of Representatives. Her Westland, Michigan, garden has also been designated a Butterfly Habitat. She lectures widely and is a media personality on TV and radio. This is her first book.
CREATURES CLOSE UP

Text by Gillian Watts
Photographs by Philippe Martin

This stunning book looks at nature using a revolutionary method of extreme close-up photography.

Philippe Martin creates his close-ups by “stacking” images inside his computer. To create one picture, he takes dozens of photographs, each time focusing the camera on a slightly different part of the subject. Then, using computer software, he combines the images into one perfectly focused composite image. Finally, he cleans up the image pixel by pixel.

The result is almost three-dimensional photographs of animals and plants, with such sharpness and brilliance that they appear to leap from the page.

These large, hyper-realistic images bring the viewer face to face with tiny creatures and plants, where the smallest details can be examined. This is nature photography as never seen before. It will fascinate children of all ages and a wide range of interests.

Philippe Martin is an ecologist, photographer, including underwater subjects, and author of numerous books with a career spanning more than 40 years. His book Hyper Nature Tropical received the First Place “French Book Prize” 2014.

ENOUGH WATER?

A Guide To What We Have and How We Use It

The Editors of Firefly Books
Introduction by Steve Conrad

An infographic introduction to Earth’s most important resource.

Aimed at children, the clear infographics in this book show kids how much water is used to make everyday things — what they wear, what they eat, and so on. The examples will shock: 240 gallons of water (visually comparable to 240 ice cream containers!) to make a smartphone; 92.5 gallons to make a T-shirt and 2,100 for jeans; and 634 gallons to make a cheeseburger (no toppings). The water footprint of just one bottle of cola is equivalent to 350 bottles of water which if stacked on top of each other would reach the roof of a 25-story building.

Enough Water? introduces a cross-section of water issues, including personal and industrial consumption, pollution, irrigation, Earth’s limited freshwater supply, and drought which affects all continents.

Steve Conrad is the Associate Director of the Pacific Water Research Centre at Simon Fraser University in British Columbia. He is a content expert on assisting organizations, municipalities, and regional governments reach sustainability goals in energy, water demand and supply, greenhouse gas management, and operational efficiency.
MAKE YOUR OWN SERIES
Iryna Stepanova and Sergiy Kabachenko

This fun series is for home cooks that are eager to advance their food presentation skills, for parents that would like to work with their children to create fun food creatures (and are handy with a knife), and for professional food stylists and chefs.

The variety of creatures offers many choices for their use, from a sophisticated fruit or vegetable salad, to a tray of hors d’oeuvres, or a children’s party.

There are no special skills or experience required, and the only tool is a small sharp paring knife that is easy to handle. The instructions are clear and step by step photographs show every single cut to make and how to assemble the pieces.

Iryna Stepanova obtained a university degree in Ukraine, where she was born. Sergiy Kabachenko was born in Belarus and has a degree in engineering. Together they have published over 130 books since 2004, with more than 1.5 million copies in 26 languages.

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Each book is 96 pages · 5¾ × 8½
$14.95 plastic-laminated hardcover

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SKATEBOARDING SKILLS
Everything a New Rider Needs to Know
Ryan Stutt

From selecting the right board, to learning which way to stand, to landing a kick flip, Skateboarding Skills provides critical instruction for new riders.

Ryan Stutt gives readers the fundamental techniques that will lead them to success as they practice skateboarding’s most important and most used flips, grinds and slides.

With instruction for both flatground and vert skateboarding, riders will learn the building blocks that all skateboarding tricks are built upon. Through real-time action sequences that capture the tricks step by step as they happen, readers will learn to execute the same moves that professional skateboarders use.

Skateboarding Skills is one-stop-shopping for anyone wanting to learn to skate.

Ryan Stutt has been creating skateboard media for over 10 years. He was managing editor of SBC Skateboard magazine and is currently the founder and publisher of King Skateboard Magazine. He lives in Toronto.

THE SKATEBOARDING FIELD MANUAL
Ryan Stutt

Skateboarding is more than a sport; it is a passion and way of life driven by those who love to push the limits of gravity and inertia while bending the notions of social acceptability. The Skateboarding Field Manual addresses both the intricacies of the sport and the intangibles of its culture. Skateboard enthusiast and journalist Ryan Stutt provides outstanding advice, which ranges from how to stand on your board and how to fall without causing injuries to how to perform grinds, slides and flips.

This comprehensive reference is simply the very best manual on the sport of skateboarding. There are 33 maneuvers and tricks for beginners to intermediates, all illustrated with over 350 custom color photographs by skateboarding photographer Harry Gils.

The Skateboarding Field Manual is the essential guide for anyone looking to master the art of skateboarding and to understand its unique culture.

Ryan Stutt was an editor at SBC Skateboard magazine. He lives in Toronto and invites you to his website, www.ryanstutt.com.
With full-color, full-page photographs throughout plus straightforward and engaging text, the I Want to Be... series is an appealing introduction to a broad spectrum of occupations.

The series gives young children a realistic insight into the working day of adults. Easy-to-read captions and color photographs of women and men from different cultures help children understand what’s involved in each occupation. Young readers learn to respect the importance of doing a job well and appreciate the contributions these workers make to our life and the world around us.

These books are perfect for reading alone or in group story times. They are certain to spark questions and encourage dialogue and prompt children to learn more about these occupations.

Dan Liebman is a magazine writer and the author of many children’s books. He is a specialist in plain language for both young and adult readers.
There are more than 200,000 species of butterflies and moths. Many, in fact, are still uncategorized. This fascinating book reveals a rare and close up look at the odd beauty and behavior of some of the strangest of these tiny creatures. Despite their large numbers, the world of these particularly weird insects exists largely hidden from our view. Included in the book are some of the most interesting species from North and South America, Europe, the Caribbean, Australia, New Zealand and beyond. Readers will be introduced into the world of the butterfly with images demonstrating how these paper-thin winged miracles of nature adapt and survive against all odds, which include predators, weather and humanity’s willful destruction of habitat.

Ronald Orenstein is a zoologist in Toronto. Thomas Marent is a Swiss photographer whose titles include Butterflies (also with Ron Orenstein).
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PENGUINS!
The World’s Coolest Birds
Wayne Lynch

A lively, remarkable portrait of nature’s resilient seabirds.

Renowned photographer and science writer Wayne Lynch has a passion and fascination for the members of the penguin family. A self-described “penguin addict,” he has logged more than 130,000 miles to sit among hundreds, sometimes even thousands of penguins on the far-flung beaches of the Galápagos Islands, Chile, Antarctica and New Zealand. In this new edition, Lynch includes completely new photographs of these intriguing birds and reveals the effects of climate change on the habitat, life cycle and future of these resilient animals. Advances in genetic science reveals a number of new species which Lynch adds to this new edition.

In 1979, at the age of 31, Dr. Wayne Lynch left a career in emergency medicine to work full-time as a science writer and photographer. Today, he is one of the world’s best-known and most widely published professional wildlife photographers. He and his wife Aubrey live in Alberta, Canada.

THE ORCHESTRA

Mark Rubin
illustrated by Alan Daniel

“...an intelligent book, neatly executed, and just insouciant enough to maintain adult interest” — The Toronto Globe and Mail

The Orchestra, a non-fiction book for children, introduces musical instruments, basic musical concepts and the symphonic orchestra. The very straight-forward text is accompanied by playful, but accurate, drawings. A number of musical concepts are explored, among them harmony, tempo and dynamics. The role of the composer and conductor are explored and each musical instrument described. A subplot, apparent only through the illustrations, shows two children who wend their way through the orchestra’s rehearsal, visiting the instrument families, and culminates in a full-dress concert.

Comprehensive, but simple in its approach, the book combines solid information with an enjoyable format.
**Saving Turtles**

A Kid’s Guide to Helping Endangered Creatures

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NEW HANDS, NEW LIFE
Robots, Prostheses and Innovation
Jan Andrysek and Alex Mihailidis

Everyone uses machines in our daily life — cars, buses and bikes; computers and phones; washing machines and dryers. Another type of machine is an “assistive technology”. These enable a man missing a leg to walk, a woman missing an arm to hold objects, and a child in a wheelchair to play a sport.

New Hands, New Life offers young readers the opportunity to learn how our bodies work during physical activity and what happens when they don’t work properly. It shows how exciting advances in technology and science have allowed us to create assistive technologies — from artificial limbs and wheelchairs to exoskeletons and robots — that make it possible for someone with a disability to make new abilities. Assistive technologies are especially life-changing for a child who can overcome the challenges of a missing limb or reduced motor function to enjoy a life of learning and play that would be otherwise out of reach.

Topics include:
- The emergence of robotics
- Anatomy and physiology related to movement and activity, including motor control
- Why some children need help to move or do things
- Different types of challenges (e.g., walking, interacting with environment)
- Diseases, trauma and disabilities that affect movement
- Working together with robots
- Making robots (robotics clubs, LEGO toys, other kits)
- 3-D printing of prostheses for growing children.

The book features case studies that follow the design and fitting of assistive technologies. There are pictures of the labs, robots, and researchers working to develop new machines, along with a brief history of prosthetics and a survey of medical-engineering work currently underway in many countries.

New Hands, New Life provides fascinating, illustrated coverage of a topic rarely covered for a young audience. It is an essential selection for all libraries, and for many families.

Jan Andrysek, PhD, PEng, is a scientist at Holland Bloorview Kids Rehabilitation Hospital in Toronto, Canada’s largest children’s rehabilitation hospital. His research relates to rehabilitation engineering, prosthetics, orthotics, assistive devices, engineering design, biomechanics, and video-game based rehab and technologies for developing countries.

Alex Mihailidis, PhD, PEng, has been conducting research in the field of pervasive computing and intelligent systems in health for the past 13 years, having published over 100 journal papers, conference papers, and abstracts in this field. He has specifically focused on the development of intelligent home systems for elder care and wellness, technology for children with autism, and adaptive tools for nurses and clinical applications. He works at the University of Toronto.
SHAKESPEARE CAN BE FUN SERIES

Lois Burdett

“Who is William Shakespeare?” For more than 20 years, Lois Burdett has asked that question of her elementary school students in Stratford, Ontario, Canada, leading them on a voyage of discovery that brings the Bard to life for boys and girls ages seven and up.

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Lois Burdett

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SAVING EYESIGHT
Adventures of Seva Around the World
Linda Pruessen

Being able to see is central to learning, socialization and earning a living. In many developing and impoverished countries throughout the world, blindness is prevalent because there is no access to health and eye care. Simple, easily resolved eye problems are left undiagnosed and untreated causing untold suffering and costing the world billions annually. Five conditions (cataract, refractive errors/low vision, trachoma, onchocerciasis, and vitamin A deficiency/other causes) are responsible for 75 percent of all blindness. For each of these, effective and cost-efficient intervention strategies are available. Two hundred million people could see tomorrow if they had access to eye care. A $50 cataract surgery taking 15 minutes will restore sight. A pair of prescription glasses will bring the world into focus.

In this lively travelogue chronicling the efforts of Seva, an international development agency, readers will learn about how the eye works and how eye problems are corrected. Illustrations reveal how the eyes work to transmit images to the brain. Readers will be touched by the true stories of those who have discovered sight after living in blindness.

Seva Canada is a Vancouver-based charitable organization whose mission is to restore sight and prevent blindness in the developing world. Seva works in 13 of the world’s poorest places: Nepal, Tibet/China, India, Africa (Malawi, Madagascar, Zambia, Burundi, Rwanda, Ethiopia and Tanzania), Guatemala, Cambodia and Egypt. Since 1982, Seva Canada has helped more than 3.5 million people see again.

WIND POWER
20 Projects to Make with Paper
Clive Dobson

Wind-powered generators are now used worldwide as a reliable source of “green” energy. How does wind create power? What is wind? What scientific characteristics make pinwheels, windmills and wind turbines spin? What makes them turn faster and more efficiently? Will we ever see a day when every home is powered by its own wind generator? This new book answers these critical questions and many more in clear, non-technical language.

Wind Power provides 20 unique projects for youth that use, adapt and illustrate the power of the wind. Artist Clive Dobson provides a basic scientific understanding of wind power and the ways in which it can be harnessed for vital tasks that require energy. The book encourages young readers to experiment with wind so they can experience the properties of moving air on various windmill shapes and discover through trial and error what makes them effective for toys, artwork, kinetic power and even for generating electricity.

The creative challenges in this compact book of projects will inspire future generations to become more self-sufficient.

Clive Dobson is a sculptor, artist and builder whose range of work reflects his concern for the rapidly changing environment. He is co-author of Watersheds.
EXPLORING THE WORLD OF... SERIES

Tracy C. Read

In the Exploring the World of ... series, Firefly Books is pleased to present an exciting new nature series produced especially for young readers who are eager to learn more about the wild animals they find especially appealing. The books are packed with facts and offer outstanding value.

Clear text in large type and vivid photographs with explanatory captions describe the animals’ physical attributes, and storylike narratives about their daily life — where they live, what they eat, how they hunt, how they communicate, how they raise their young — present a complete picture of each animal.

Tracy C. Read is an editor and writer who has a special interest in nature and the environment. She lives in Kingston, Ontario.

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In a seaside town on a cozy little bay, ships of all kinds often dock for the day. There a man lives loved by tourists and fishers, known through the world to do magic with scissors.

So starts this children’s book debut by author-illustrator Joe Frank.

With bright splashes of vibrant watercolors and jaunty rhyming prose, Frank’s fashionable maritime myth comes alive in 32 pages of seafaring fun.

With his perfectly coifed pompadour, our protagonist, Arthur Garber, must set aside his daily dealings providing trims for sunburned tourists and buzz cuts for naval crews when he is met with the challenge of his life: A castaway with wild hair floats ashore hoping to look normal, once more.

“There was simply so much of it, frazzled and frizzy. Anyone else would have left feeling dizzy. What followed became a maritime myth. A castaway saved by a master hairsmith.”

Full of wild hair, tall tales and a joyous surprise, Arthur Garber the Harbor Barber is a fantastic yarn for landlubbers and seafaring folk alike.

Joe Frank bio TK
Fifth Edition, Revised and Expanded

ORCA
The Whale Called Killer
Erich Hoyt

A timely update on a beloved classic

When Erich Hoyt’s Orca: The Whale Called Killer was first published in 1981, little was known about Orcinus orca. The largest member of the dolphin family was then considered too dangerous to approach in the wild. That all changed when Erich Hoyt and his colleagues spent seven summers in the 1970s following these intelligent, playful creatures in the waters off northern Vancouver Island. Working alongside other researchers keen to understand the life history of the killer whale, Hoyt’s group helped to dispel the negative mythology about orcas while uncovering the intimate details of their social behavior.

This revised fifth edition includes Hoyt’s original account, plus exciting new chapters that bring readers up-to-date on the revolution in public awareness and orca research that has taken place since. His youthful adventures turned into Hoyt’s life’s work. Now a world-renowned expert on whales and dolphins, Hoyt shares orca wisdom along with stories gleaned from decades of additional field study in the Russian Far East as well as return trips to Canada’s West Coast to visit with the descendants of the killer whales he encountered 45 years ago.

Erich Hoyt is Research Fellow with Whale and Dolphin Conservation and founder/co-director of the Far East Russia Orca Project in Kamchatka. Author of 23 books, he co-chairs the IUCN Marine Mammal Protected Areas Task Force. Hoyt lives with his family in Dorset, England.
WHEN A CHILD HAS DIABETES

Denis Daneman, Shaun Barrett, Jennifer Harrington

Updated edition of one of the most highly respected resources on juvenile diabetes, from the Diabetes Team at the world-renowned Hospital for Sick Children.

For the parents and caregivers of over 15,000 children diagnosed with diabetes every year, the key to successful diabetes management is to learn as much as possible about juvenile diabetes. Armed with this knowledge, they will be able to improve quality of life for both their children and themselves.

This new edition offers the latest medical expertise, based on current research and standards for diagnosis, and features an even more user-friendly format, case studies, charts and Q&A sections. A must-have for anyone caring for a child with diabetes, When a Child Has Diabetes covers the causes of diabetes, current and evolving treatments, blood glucose management, meal planning, associated conditions, strategies for adjustment and much more. With its friendly, approachable style, this comprehensive and supportive guide will help parents and children learn the hands-on skills needed for at-home diabetes care so they can all live happy, healthy lives.

Denis Daneman, MBCh, FRCP, is Professor and Chair Emeritus at the Department of Paediatrics, University of Toronto, and Paediatrician-in-Chief Emeritus at SickKids. He has been involved in diabetes care and research for over 40 years. Shaun Barrett, RN, MN, CDE, is a Clinical Nurse Specialist at SickKids. Jennifer Harrington, MD, PhD, FRCP, is an Assistant Professor of Paediatrics at the University of Toronto and a Staff Paediatric Endocrinologist at SickKids.
BABY CARE BASICS

Dr. Jeremy Friedman, MB.ChB, FRCPC, FAAP, Dr. Natasha Saunders, MD, MSc, FRCPC, Dr. Norman Saunders, MD, FRCPC

The essential guide about baby for a new parent — from birth to 12 months old.

Written by leading pediatric experts in a friendly, easy-to-understand style, Baby Care Basics offers a comprehensive guide to help parents make the right choices for a new baby.

In full color, the book is engaging and user-friendly. It covers all the essential topics from a baby’s birth, first few days, growth, development, breast-and formula-feeding, introducing solid food, to sleeping through the night and much, much more.

Having easy and quick access to this comprehensive information is so important in getting started on parenting and establishing a routine that works for all.

Jeremy Friedman, MD, MB.ChB, FRCPC, FAAP, is the Chief of Paediatric Medicine at the Hospital for Sick Children and a Professor of Paediatrics at the University of Toronto. Natasha Saunders, MD, MSc, FRCPC, is a pediatrician at the Hospital for Sick Children. Norman Saunders, MD, FRCPC, was a renowned general pediatrician with three decades of experience, a staff pediatrician at the Hospital for Sick Children and an Associate Professor of Paediatrics at the University of Toronto.

THE A TO Z OF CHILDREN’S HEALTH

A Parent’s Guide from Birth to 10 Years

Dr. Jeremy Friedman, MB.ChB, FRCPC, FAAP, Dr. Natasha Saunders, MD, MSc, FRCPC, Dr. Norman Saunders, MD, FRCPC

An indispensable reference which is sure to become the go-to health and wellness guide for parents.

This comprehensive and contemporary guide is written by the pediatric experts at the world-renowned Hospital for Sick Children (SickKids). It covers over 235 childhood conditions and illnesses in children ages newborn to ten in a friendly yet authoritative manner.

Parents will find all the valuable information they need to better understand and manage their child’s health concerns. All the illnesses are arranged alphabetically by “Condition & Care” — making it easy, quick and accessible for parents — for those situations when time really is of the essence. Parents will find expert advice on how to cope with everything from common accidents and emergencies that occur in childhood, to information on the nature of the many conditions that can affect their child. Most importantly, they get answers to three questions: 1) what is the condition, 2) what might happen as a result of the condition, and 3) how should the problem be treated?

Jeremy Friedman, MD, MB.ChB, FRCPC, FAAP, is the Chief of Paediatric Medicine at the Hospital for Sick Children and a Professor of Paediatrics at the University of Toronto. Natasha Saunders, MD, MSc, FRCPC, is a pediatrician at the Hospital for Sick Children. Norman Saunders, MD, FRCPC, was a renowned general pediatrician with three decades of experience, a staff pediatrician at the Hospital for Sick Children and an Associate Professor of Paediatrics at the University of Toronto.
BABY-LED WEANING
The (Not-So) Revolutionary Way to Start Solids and Make a Happy Eater
Teresa Pitman

Put down the spoon and forget the purées — baby-led weaning is the easy, natural way for your baby to start solid foods. Around 6 months, most babies are developmentally ready to self-feed. The philosophy behind baby-led weaning is to offer your baby healthy finger foods and let her determine how much or how little she wants to eat. The baby-led method has been proven to:

• Encourage healthy eating habits
• Discourage pickiness
• Help children learn to listen to their bodies
• Build confident eaters.

Author Teresa Pitman, a leading parenting authority and mother of four, has put together all you need to know about the baby-led method in an informative, visually appealing package.

Teresa Pitman has been writing about parenting for more than 30 years. She has authored and co-authored several books, including Dr. Jack Newman’s Guide to Breastfeeding and The Womanly Art of Breastfeeding. Between 2007 and 2010, Teresa was Executive Director of La Leche League Canada, an organization that supports breastfeeding parents. She lives in Guelph, Ontario.

THE PARENTS’ GUIDE TO BABY-LED WEANING
With 125 Recipes
Jennifer House, RD, BSc, MSc

Welcome to an exciting stage in your baby’s life: starting solid food! This will be a fun time for both you and your little one as your baby explores new tastes and gains a place at the family table. Jennifer offers you expert advice on everything you need to know to practice baby-led weaning safely and confidently: why you might want to use this method, when to start, what nutrients your baby needs, how to prevent choking, how to deal with allergies and what to feed vegetarian babies. Plus, she answers a ton of real-life questions parents often have when starting baby-led weaning and provides 125 delicious family-friendly recipes. So let’s get started!

• Tips for getting started, including signs of readiness for solid food.
• Info on safe food shapes and sizes, progressing as your baby develops.
• Strategies for dealing with food allergies and preventing picky eating.
• Guidelines for modifying family meals for your baby.

Discover all the wonderful benefits of baby-led weaning — from good nutrition and a decreased risk of picky eating as your baby gets older to faster dexterity development and a healthier overall relationship with food.

Jennifer House, MSc, RD, owns a private nutrition practice called First Step Nutrition, which specializes in young families. With over a dozen years of experience, she has counseled hundreds of parents. As the mother of three children, she has first-hand experience at successfully practicing baby-led weaning with her own kids.
THE BEST BABY FOOD
125 Healthy and Delicious Recipes for Babies and Toddlers
Jordan Wagman and Jill Hillhouse, BPHE, RNCP

Delicious baby food, based on the ingredients often on hand, with a basic respect for seasonality and a few simple cooking methods.

Helping a baby acquire a taste for wholesome, healthy food is the best way to ensure that he or she develops eating habits that will promote good health throughout their lives. In full color and packed with practical nutritional information and easy-to-make recipes, this book shows how to create an array of delicious and interesting dishes that any baby and toddler will simply love.

The techniques are simple and baby-tested, and the recipes are mouthwatering. The authors provide professional guidance to preparing baby food safely and easily at home. There is complete nutritional information included for each recipe, with Nutrition Tip profiling information that parents and all home cooks will find very valuable.

Chef Jordan Wagman was nominated as a “Rising Star in North America” by the James Beard Foundation. He is also the co-author of 750 Best Appetizers and 150 Best Dips and Salsas. Jill Hillhouse, BPHE, RNCP, is an author, holistic nutritionist, and a faculty member of the Institute of Holistic Nutrition. She contributes regularly to national health magazines.

BLENDER BABY FOOD
Over 175 Recipes for Healthy Homemade Meals
Nicole Young with Nadine Day, RD, nutritional advisor

Making nutritious, homemade baby food has never been so easy.

Blender Baby Food guides readers through the process of making their own baby food. The blender has proven to be an ideal way to offer new flavors in a baby-friendly texture. Even when a child begins to eat table food, there is always an occasion for a fruit smoothie or a nutritious blended dip.

There are three great reasons for parents to make their own baby food:

1) The ingredients are all hand selected, assuring healthy and wholesome meals
2) Parents can easily tailor the texture to their baby’s preferences
3) It will help shape a baby’s tastes so he or she can appreciate fresh foods

This new edition features 25 new recipes, information on the basics of feeding babies, color photos and a nutritional analysis for each recipe. The delicious and easy-to-prepare recipes are categorized according to age, making it easy and convenient to create meals that match a baby’s progress and development, from six months through to twelve months and older.

Nicole Young is an experienced and highly respected recipe developer and food stylist who teaches seminars and classes on making baby food. The mother of two young children, she lives in Toronto, Ontario. This is her third cookbook.
Find the Poo
Without Worrying About Where You Step
Joe Shyllit

The dog’s done his bit. Your job is to find what he’s left behind.

For years Joe Shyllit has struggled, like all dog owners, with sometimes having trouble finding his dog’s poo. A dog’s poo can hide almost anywhere.

If he just couldn’t find it, Shyllit would either do a fake pick-up or steel his nerves and walk away — a crime punishable by deathly dirty looks. Dog owners are a tough bunch.

One day Shyllit decided that he would take photographs of the places where he could not find the poo but knew it was there. And so, Find the Poo was born, an odor-free challenge to find the poo in 22 sharp color photographs. Driveway gravel, autumn leaves, tree bark, red stones, roots, undergrowth, dappled sunlight, tiny pine cones — all are hiding a contribution from Shyllit’s 10-year-old cockapoo, Farfel.

Unlike real life, however, the answers are at the back of the book. Consider them training for the next time you walk your dog.

Joe Shyllit is an advertising creative director, who has won several international awards in the ad industry. He lives in Toronto, Ontario, with his dog, Farfel.

---

The Baby Signing Book
Includes 450 ASL Signs for Babies and Toddlers
Sara Bingham

Now with 100 additional American Sign Language (ASL) symbols plus more case studies.

The interest surrounding baby signing continues to increase as more and more parents embrace this special world of communication, which allows babies to communicate before they can talk. Sign language gives them a way to express their wants and needs, easing frustration for both baby and parent. Being able to communicate effectively with a very young child is positively thrilling.

- Part 1 of the book is an introduction to signing with babies and young children, providing the basic knowledge, skills and strategies to get started. Age-specific guidelines offer advice on signing with children from birth to age 3 and up.
- Part 2 is a handy dictionary of 450 ASL signs, each clearly illustrated with tips on how to form and remember the signs.
- Part 3 provides favorite songs and rhymes to sign with a child.

Sara Bingham is the founder of WeeHands, the world’s leading children’s sign language and language development program for babies, toddlers and preschool children. She is the mother of two and a frequent contributor to parenting magazines and baby-related professional websites.
INDEX

A
Animal Hospital .................................. 25
Apple Creatures .................................. 19
Arthur Garber the Harbor Barber .......... 30
A to Z of Children’s Health .................. 33

B
Baby Care Basics ................................ 33
Baby-Led Weaning ................................ 34
Baby Signing Book ................................ 36
Ballet Book ........................................ 12
Banana Creatures ................................ 19
Best Baby Food .................................... 35
Blender Baby Food ............................... 35

C
Carrot Creatures .................................. 19
Case of the Growing Bird Feeder ........... 5
Case of the Story Rock .......................... 5
Case of the Vanishing Caterpillar .......... 5
Case of the Wooden Timekeeper .......... 5
Caterpillars ........................................ 25
Child’s Portrait of Shakespeare ............ 27
Citrus Creatures .................................. 19
Creatures Close Up .............................. 18
Cucumber Creatures ............................. 19

D
Dragonflies ......................................... 25

E
Enough Water? .................................... 18
Escape From Syria .............................. 10
Exotic Fruit Creatures .......................... 19
Exploring the World of Alligators and Crocodiles .......... 29
Exploring the World of Bees ................. 29
Exploring the World of Cougars .......... 29
Exploring the World of Coyotes .......... 29
Exploring the World of Eagles .......... 29
Exploring the World of Elephants .......... 29
Exploring the World of Foxes .......... 29
Exploring the World of Owls .......... 29
Exploring the World of Raccoons .......... 29
Exploring the World of Seals and Walruses .......... 29
Exploring the World of Whales .......... 29
Exploring the World of Wolves .......... 29

F
Find the Poo ....................................... 36
Flawed ............................................. 6

G
Gymnastics Book ................................ 13

H
Hamlet ............................................. 27
Hubble Space Telescope ...................... 14

I
I Want to Be a Builder ......................... 21
I Want to Be a Chef ................................ 21
I Want to Be a Cowboy .......................... 21
I Want to Be a Dentist .......................... 21
I Want to Be a Doctor .......................... 21
I Want to Be a Firefighter .................... 21
I Want to Be a Librarian ........................ 21
I Want to Be a Mechanic ...................... 21
I Want to Be a Musician ...................... 21
I Want to Be a Nurse ........................... 21
I Want to Be a Pilot ............................. 21
I Want to Be a Police Officer ............... 21
I Want to Be a Soldier .......................... 21
I Want to Be a Teacher ......................... 21
I Want to Be a Truck Driver ................... 21
I Want to Be a Vet ............................... 21
I Want to Be a Zookeeper ..................... 21
I Want to Be President ......................... 21
I Want to Be... series .......................... 21

M
Macbeth ........................................... 27
Make Your Own series ......................... 19
Midsummer Night’s Dream .................. 27
Much Ado About Nothing .................... 27

N
New Hands, New Life ......................... 26

O
Orca ............................................... 31
Orchestra ......................................... 24

P
Penguins! ........................................... 24
Pepper Creatures ................................ 19
Plastic Problem .................................. 15

R
Raising Butterflies in the Garden ........ 17
Rising Seas ....................................... 8
Romeo and Juliet ............................... 27
Runaway .......................................... 3

S
Saving Eyesight ................................. 28
Saving Turtles .................................... 25
Shakespeare Can Be Fun series .......... 27
Skateboarding Field Manual ............... 20
Skateboarding Skills ........................... 20
Spit ............................................... 16

T
Tempest ............................................ 27
Tomato Creatures ............................... 19
Twelfth Night .................................... 27

W
Weird Birds ....................................... 23
Weird Butterflies & Moths ................... 22
Weird Frogs ....................................... 23
Weird Insects ..................................... 23
Weird Sea Creatures ............................ 23
When a Child Has Diabetes ............... 32
Wind Power ....................................... 28
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