



FIREFLY BOOKS

RIGHTS CATALOGUE

2011

About Firefly Books

Firefly Books Ltd., established in 1977, is a North American publisher and distributor of non-fiction and children's books. Firefly's goal is to bring readers beautifully produced books written by experts at reasonable prices. Most of our books are tightly focused, contain full color photographs and illustrations throughout, and are printed on quality paper with durable bindings.

Firefly Books has particular strengths in cookbooks, gardening, astronomy, health, natural history, pictorial books, reference books (especially for children) and sports. In addition to publishing our own children's books Firefly works closely with some of the world's best publishers to bring to you an extensive range of books for all ages and reading abilities. Our children's titles are second to none.

As well as publishing its own books, Firefly also provides distribution and marketing for companies with similar philosophies and publishing programs to our own. Among our clients are Annick Press, Robert Rose Inc., Boston Mills Press and Mikaya Press.

Firefly Books is proud to have published books as diverse as Robert Munsch and Sheila McGraw's sentimental favorite *Love You Forever* (over 20 million copies in print) to the best introduction to amateur astronomy available: Terence Dickinson's *Nightwatch: A Practical Guide to Viewing the Universe* (Fourth Edition: Revised and Expanded for Use Through 2018).

Firefly Books uses FSC paper. For more info on the Forest Stewardship Council please visit www.fsc.org.



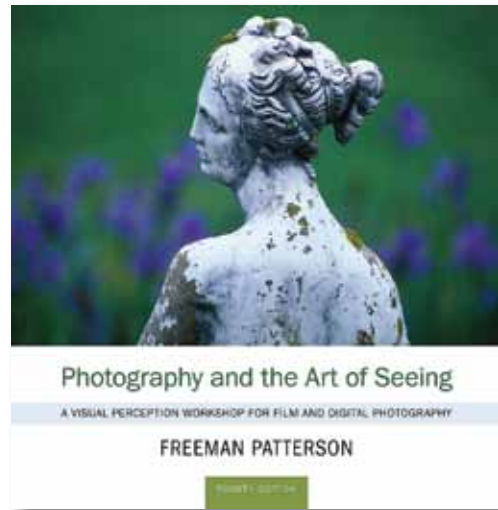
cover image from Auroras: Fire in the Sky.

CONTENTS

Architecture, Travel and Photography ...	4
Astronomy and Aviation ...	6
Natural History ...	11
Cookery ...	17
Sports and Recreation ...	18
Arts, Crafts and DIY ...	22
General Interest and Fiction ...	26
Children's Titles ...	30
Education ...	32
Agents ...	33-34



FIREFLY BOOKS



ISBN 978-1-55407-980-3
 Pub Date: 2011
 8 x 8 ¼ / 156 pages
Rights licensed for 1st edition: Chinese (complex and simplified)

PHOTOGRAPHY AND THE ART OF SEEING

A Visual Perception Workshop for Film and Digital Photography

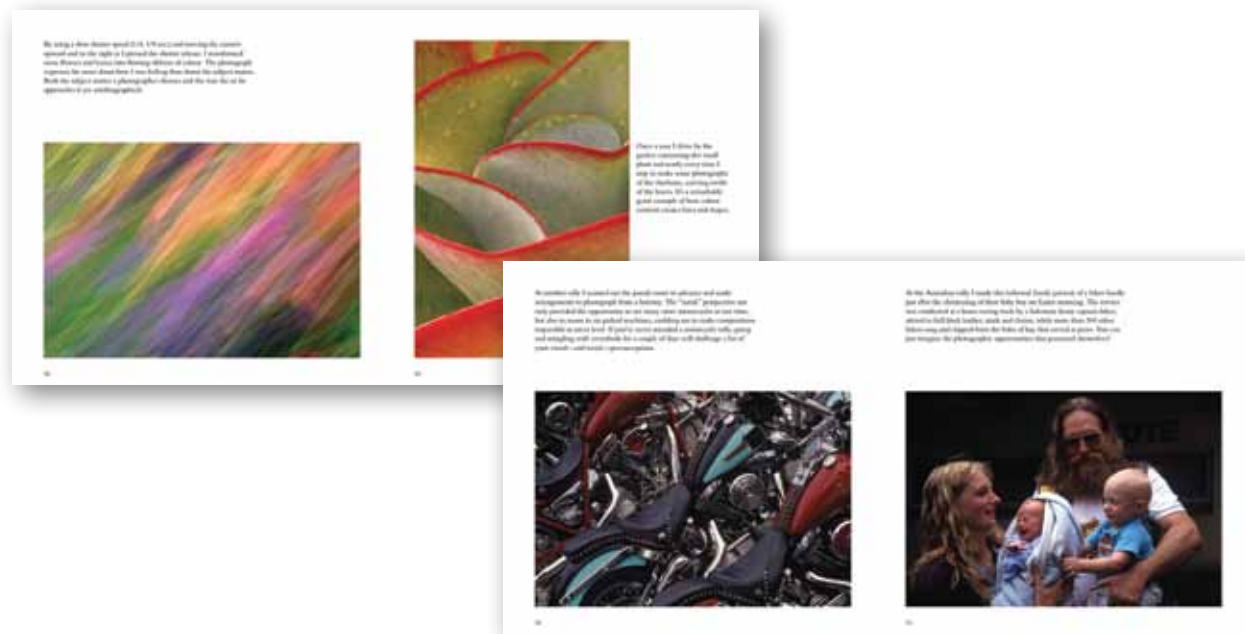
Fourth Edition

FREEMAN PATTERSON

The second book in Freeman Patterson's internationally acclaimed series of instructional books on photography and visual design, *Photography and the Art of Seeing* has now been completely updated and expanded to include technical guidelines adapted for both digital and film photographers. This edition features new, never-before-published photographs, extended captions that include valuable technical information and fresh personal commentary on more than 60 new pictures selected for this edition. The jargon-free text provides techniques and innovative exercises for breaking with traditional concepts of design, enabling the photographer to develop a keen awareness of subject matter and a direction for composing the picture.

Photography and the Art of Seeing is also a workshop for all visual artists that includes lessons on the fundamentals of perception and overcoming obstacles in their work.

FREEMAN PATTERSON has published 12 books and won numerous awards, including the Lifetime Achievement Award from the North American Nature Photography Association. Patterson lives in Shampers Bluff, New Brunswick, an ecological reserve of over 200 acres, which he recently donated to the Nature Conservancy of Canada.



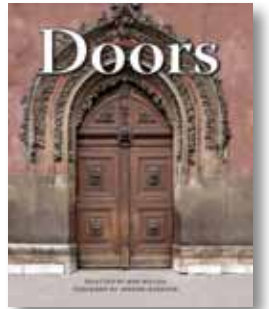
DOORS

IMAGES SELECTED BY **BOB WILCOX**; INTRODUCTION BY **JEROME MARKSON**

This fascinating book contains more than 500 photographs of doors from around the world. Made of wood and metal, old and new, polished and weathered, some were made to impress and to show off the majesty and importance of the building they serve and some were hastily constructed as simply as possible and with whatever local materials were at hand.

BOB WILCOX is a graphic designer based in Toronto who has treated many books that reflect his lifelong interest in architecture, history and photography. He travels extensively and maintains a home in France.

JEROME MARKSON is a fellow of the Royal Architectural Institute of Canada, as well as the Toronto Society of Architects, where he has served as president. He is also a member of the Royal Canadian Academy of the Arts.



ISBN 978-1-55407-550-8
 Pub date: 2009
 9" x 11" / 272 pages
 Over 500 colour photographs
All rights available except USA and Canada

EXTRAORDINARY LEAVES

DENNIS SCHRADER AND STEPHEN GREEN-ARMYTAGE

Extraordinary Leaves contains more than 300 photographs that capture the beauty of foliage in every season. The book celebrates leaves in all of their different stages. Essays by Dennis Schrader will cover topics such as colour, pattern, texture, shape and size. Specific plants will also be covered, such as coleus, kale, caladium and ferns.

DENNIS SCHRADER is a professional horticulturalist and a regular guest on Martha Stewart Living TV.

STEPHEN GREEN-ARMYTAGE's photographs have appeared in numerous books and magazines, including *Sports Illustrated*, *LIFE*, *Fortune*, *Smithsonian*, and various European magazines.



ISBN 978-1-55407-387-0
 Pub date: 2008
 9¼" x 11¼" / 272 pages
 Over 225 colour photographs, index
All rights available except USA and Canada

UNFORGETTABLE CANADA

100 Destinations

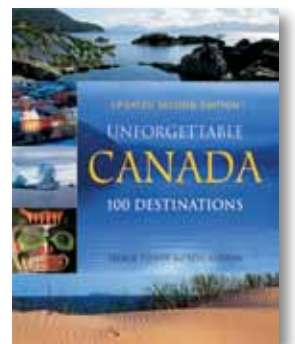
Second Edition

GEORGE FISCHER AND NOEL HUDSON

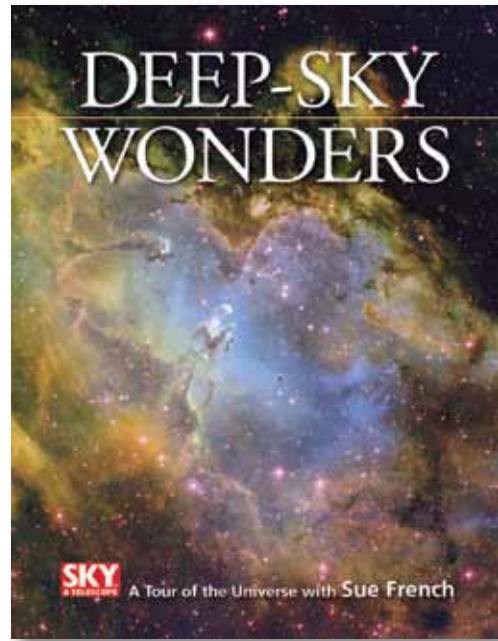
From coast to coast to coast, here are Canada's most fascinating destinations. Beautifully photographed and engagingly written, this guide offers information on 100 of Canada's most remarkable destinations across every province and territory.

GEORGE FISCHER's photographs have been featured in over two dozen books.

NOEL HUDSON is an editor and author who has written for television, radio and numerous newspapers and magazines.



The Boston Mills Press
 ISBN 978-1-55046-461-0
 Pub date: 2007
 7 ½" x 9 ½" / 288 pages
 400 colour photographs, index
Rights licensed: French



DEEP-SKY WONDERS

SUE FRENCH

Sue French's elegant, informative monthly columns in *Sky & Telescope* magazine have won this astronomy writer a passionate following among backyard enthusiasts. In 2005, French published 60 of these columns in *Celestial Sampler*, a book that garnered rave reviews and earned bestseller sales.

Deep-Sky Wonders is a welcome expansion of that winning format. A new collection of the best of French's "Deep-Sky Wonders" columns, the book is organized by season and subdivided into months, offering readers a total of 100 in-depth tours of the deep sky with enduring relevance.

Deep-Sky Wonders also features a variety of challenging objects that encourage observers to test the limits of their equipment and skills. Fragments of poetry and prose enliven the text, while each tour illuminates little-known seasonal wonders that lie off the beaten path. From a January journey down the celestial river Eridanus to an autumnal visit to the den of Vulpecula, the Little Fox, French brings the wonders of the sky to life.

SUE FRENCH has been an avid deep-sky observer for 32 years and has worked as a planetarium educator for 18 years. She sets up her telescope in her backyard near Schenectady, New York, but travels regularly to enjoy the deep sky from different vantage points.

ISBN 978-1-55407-793-9
 Pub Date: 2011
 8.5" x 11" / 320 pages
 full-colour photographs, tables, charts, index
All rights available except USA and Canada



AURORAS

Fire in the Sky

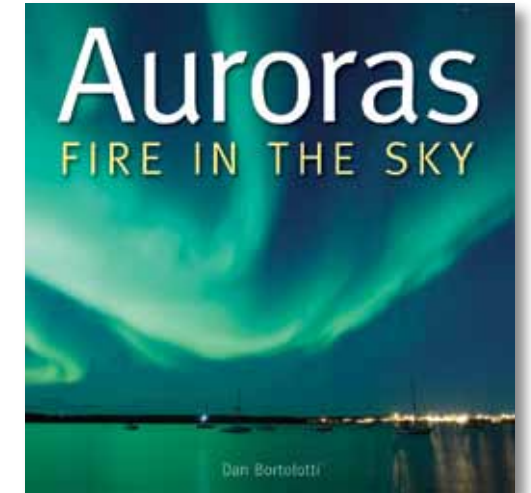
DAN BORTOLOTTI

For millennia, humans have been fascinated with the ghostly green and red curtains of light that shimmer across the heavens on dark, clear nights. Ancient peoples saw these displays as souls of the dead, the torches of the spirits and as harbingers of war. Barely 100 years ago, scientists finally learned that the aurora is caused when the Earth's magnetic field is bombarded with charged particles from the sun. When the charged particles collide with oxygen in the atmosphere, auroras with yellows, greens and reds appear. Collisions with nitrogen result in bluish colors. However, our understanding of the physics behind auroras has not detracted from their wonder.

Auroras is filled with 80 photographs of one of nature's greatest spectacles, complete with captions that reflect on the folklore, science and beauty of the northern lights.

Auroras is where cutting-edge science meets the stuff of dreams.

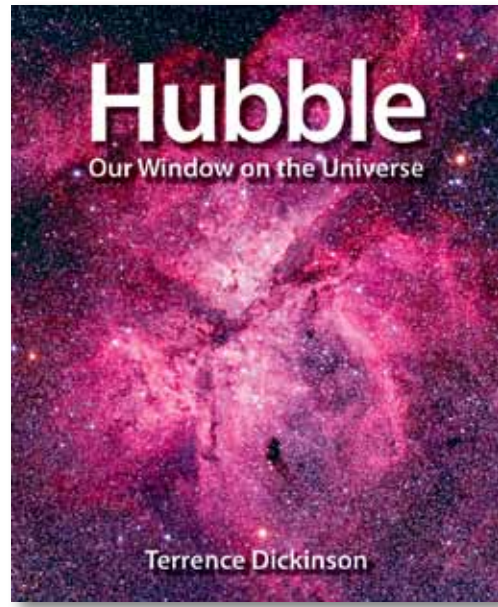
DAN BORTOLOTTI is a writer and editor whose work has appeared in many magazines, including *Equinox*, *Canadian Geographic* and *OWL*. He is the author of *Exploring Saturn*.



ISBN 978-1-55407-681-9
 Pub Date: 2011
 10" x 10" / 144 pages
 80 colour images, bibliography, index
All rights available except USA, Canada

“ A celebration of nature's spectacular lightshows, and a visual feast documenting the kaleidoscopic colors that decorate the sky. ”





ISBN TBA
 Pub Date: 2012
 10" x 10" / 240 pages
 Over 200 colour photographs, timeline, glossary, index
All rights available except USA and Canada

HUBBLE

Our Window on the Universe

TERRENCE DICKINSON AND RAY VILLARD

When this book is published Hubble will be the most successful telescope in history and will have radically expanded our knowledge of the universe. While there have been many books that take a look at a smaller number of images, there has never been a book that examines the entire Hubble mission from the beginning, and chronicles how our knowledge has increased from year to year and how scientists and astronomers have used Hubble to answer specific questions. The book will be filled with wonderful images — the majority never seen before — and will be written in a readable, accurate and fascinating style.

TERRENCE DICKINSON is an award-winning author of fourteen astronomy titles.

RAY VILLARD is the Public Information Manager at the Space Telescope Institute in Baltimore, Maryland



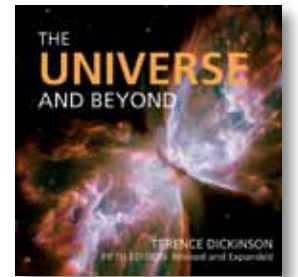
THE UNIVERSE AND BEYOND

Fifth Edition: Revised and Expanded

TERRENCE DICKINSON

The Universe and Beyond is a factual, up-to-date guide to the universe, addressing many common questions posed by those of us who are fascinated with the night sky. It focuses on time and space, our solar system, stars, galaxies, the expanding universe, extraterrestrial life and how the universe will end. Charts provide statistics about our solar system, the major planetary moons, the nearest stars, planets of other stars and more.

TERRENCE DICKINSON is an award-winning author of fourteen astronomy titles.



ISBN 978-1-55407-640-6
 Pub date: 2010
 10 1/2" x 10 1/2" / 204 pages
 Colour photographs throughout, astronomical data, further reading, index
Rights licensed: Spanish, Greek, Georgian

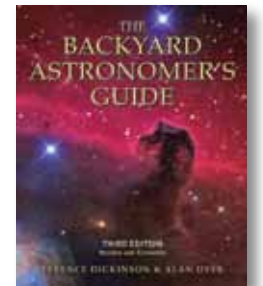
THE BACKYARD ASTRONOMER'S GUIDE

Third Edition: Revised and Expanded

TERRENCE DICKINSON AND ALAN DYER

The Backyard Astronomer's Guide includes the latest data and answers the questions most often asked by home astronomers, from beginners to experienced stargazers. Daytime and twilight observing, planetary and deep-sky observing, and much more is covered.

ALAN DYER is program producer at the Calgary Science Centre Planetarium and a contributing editor to *Sky & Telescope* magazine.



ISBN 978-1-55407-344-3
 Pub date: 2008
 9" x 11" / 368 pages,
 500 photographs, appendices, maps, charts, bibliography, index
Rights licensed: Chinese (simplified), Greek

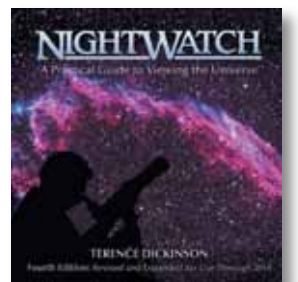
NIGHTWATCH

A Practical Guide to Viewing the Universe

Fourth Edition Updated through 2018

TERRENCE DICKINSON

NightWatch has been acclaimed as the best general interest introduction to astronomy. The key feature of this classic title is the section of star charts that are cherished by backyard astronomers everywhere and are ideal for stargazers using a small telescope or binoculars.



ISBN 978-1-55407-147-0
 Pub date: 2006
 11" x 10 3/4" / 192 pages
 Colour photographs, star charts, resources, index
Rights licensed: Spanish, Greek, English (UK/Commonwealth), Russian, Japanese



KENNEDY SPACE CENTER

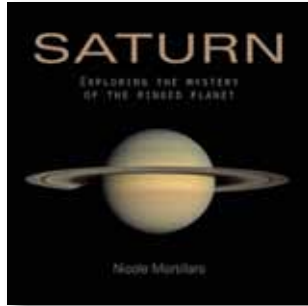
Gateway to Space

DAVID WEST REYNOLDS

NASA's John F. Kennedy Space Center set the stage for the American adventure into space and went on to host a succession of rocket launches that have helped to form our understanding of the nature of the universe. A major tourist attraction, yet most of its doors remain locked to the public. This abundantly illustrated book is an insider's history of the heart of America's space program.

DAVID WEST REYNOLDS is the author of 10 books, and combined they have sold over two million copies in nine languages. He has a PhD from the University of Michigan and is an expert in space exploration and its history.

ISBN 978-1-55407-643-7
 Pub date: 2010
 9" x 11" / 248 pages
 Over 150 images, bibliography, index
All rights available except USA and Canada



SATURN

Exploring the Mystery of the Ringed Planet

NICOLE MORTILLARO

Saturn is one of the five planets that star watchers can see with the naked eye. In 1997 the satellite Cassini-Huygens was launched with the sole purpose of studying Saturn and its moons and rings. Cassini is still in orbit, and in 2009 it witnessed Saturn's equinox firsthand, providing an entirely new perspective of the planet and a basis for amazing discoveries.

NICOLE MORTILLARO is a passionate amateur astronomer and children's book editor. She lives near Toronto, Ontario.

ISBN 978-1-55407-649-9
 Pub Date: 2010
 10¼" x 10¼" / 96 pages
 Colour photographs, glossary, index
All rights available except USA and Canada



50 AIRCRAFT THAT CHANGED THE WORLD

RON DICK AND DAN PATTERSON

Beginning with the Wright Brothers' 1905 flyer and ending with new combat fighters and stealth technology, this book explores 50 of history's most influential aircraft with profiles of their pilots and the aircraft designers who changed the world.

RON DICK served with the Royal Air Force retiring in the rank of Air Vice Marshall. He lives in Virginia.

DAN PATTERSON received the first annual Combs Award honouring his contribution to the photographic preservation of America.

The Boston Mills Press
 ISBN 978-1-55407-658-1
 Pub date: 2010
 10" x 10" / 208 pages
 300 colour and black and white photographs, bibliography, index
Rights licensed: Russian, Finnish, Chinese (simplified)

GEMS & MINERALS

Earth Treasures from The Royal Ontario Museum

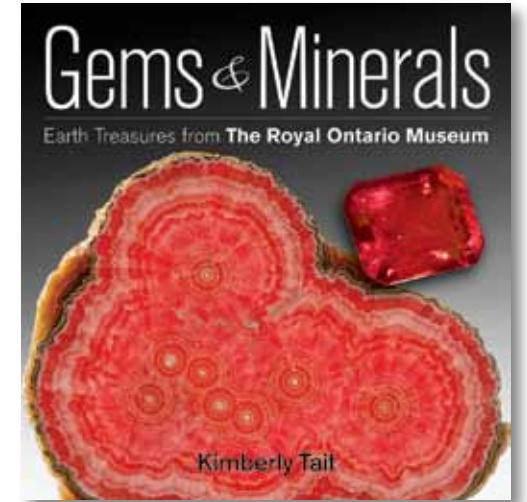
DR. KIMBERLY TAIT

Under the right conditions, sometimes over millions of years, our Earth can form some extremely striking and amazing minerals—true jewels of nature. Once they have formed, these rare giants must face the destructive forces of the geological activity that created them. This book is a comprehensive illustrated guide to 260 outstanding examples of gems and minerals from the collection of the Royal Ontario Museum.

Minerals encompass a great variety of chemical compositions and crystal structures. More than 4,400 species are known, but only about a hundred of them are common "rock-forming" minerals. Gemstones are truly exceptional minerals that have been cut and polished to emphasize their beauty. Not only are minerals aesthetically pleasing, they are the principal components in the manufacture of metals and are integral to electronic and communication devices. Since their first discovery by humans, they have also been used as pigments, either in powdered form—as paint and cosmetics—or as sources of color for ceramic glazes.

The informative introduction of *Gems & Minerals* explains some of the science, providing definitions of many of the book's technical terms. The rest of the book is divided into 15 chapters based on the minerals' chemical and physical makeup. Each mineral is accompanied by a photograph and its chemical and physical properties are identified, as well as how and under what conditions it is formed and where it can be found all over the world.

A particular focus of this book is the beauty of the mineral kingdom, and it contains many images of spectacular crystals and gems as well as magnificent manufactured objects made from gold, silver and gemstones. Historical background, the origin of the mineral's name and interesting lesser-known facts complete this guide to a fascinating aspect of the natural world around us.



ISBN 978-1-55407-880-6

Pub Date: 2011

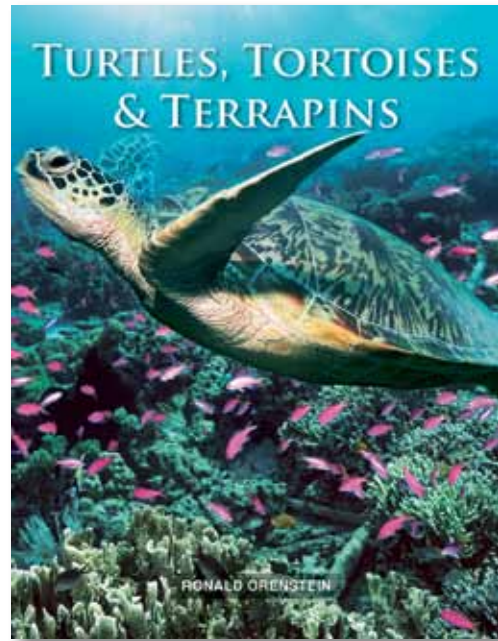
10" x 10" / 256 pages

Over 400 colour photographs

All rights available except USA, Canada

DR. KIMBERLY TAIT is an Associate Curator of Mineralogy and oversees the mineralogical, gemmological and meteoritic collections and research at the Royal Ontario Museum. She is also cross-appointed as an Assistant Professor in the Department of Geology at the University of Toronto, where she teaches several courses and supervises students carrying out graduate-level projects.





TURTLES, TORTOISES & TERRAPINS

RONALD ORENSTEIN

In *Turtles, Tortoises & Terrapins*, zoologist Ronald Orenstein takes an in-depth look at these creatures from around the world. With compelling facts, stunning photography, rigorous research and an informative commentary, he covers all aspects of turtle evolution, life, history and conservation.

Divided thematically into three main sections the book poses three important questions, What are turtles, tortoises and terrapins? How do they live? Will they survive?

Over the past century turtle populations have been declining all over the world. Many factors have contributed to the decrease including the degradation and destruction of their habitats and theft of their eggs. Many more species drown in fishing gear or are captured for their shells. Fostering awareness about these threatened creatures is one of the main goals of this book.

RONALD ORENSTEIN is a zoologist, lawyer and wildlife conservationist and a project director for the International Wildlife Coalition. He is editor of *Elephants: The Deciding Decade* and the author of the *How on Earth* series and *Songbirds: Celebrating Nature's Voices*. He lives in Mississauga, Ontario, Canada and is the father of two children.

ISBN TBA
 Pub Date: 2012
 8.5" x 11" 320 pages
 colour photographs, maps, bibliography, index
All rights available except USA and Canada



THE WORLD OF THE POLAR BEAR

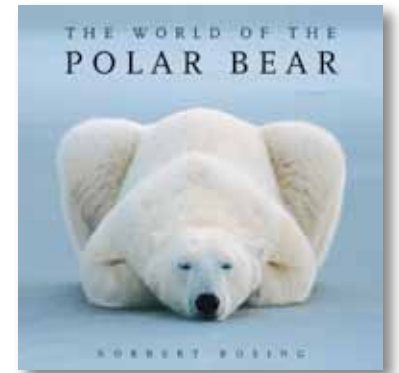
Third Edition: Revised and Updated

NORBERT ROSING
 FOREWORD BY **IAN STIRLING**

The polar bear is the largest terrestrial carnivore in the world, uniquely adapted to thrive in the harsh environment of the Far North. Renowned nature photographer Norbert Rosing follows the polar bear through each season of the year. This timely third edition has been fully updated and features more than 20 terrific new photographs. Polar bears are seriously threatened by global warming, and this book continues to explore this critical issue.

NORBERT ROSING is a frequent visitor to the coastal region of Hudson Bay near Churchill, Manitoba, where he photographs polar bears. He is a frequent contributor to *National Geographic*.

IAN STIRLING is a Scientist Emeritus with the Canadian Wildlife Service and one of the world's top authorities on polar bears.



ISBN 978-1-55407-631-4
 Pub date: 2010
 10" x 10" / 216 pages
 185 colour photographs, maps, facts and figures, bibliography, index
Rights licensed: French (N. America), Japanese, English (UK Commonwealth), Korean

ARTIC FOX

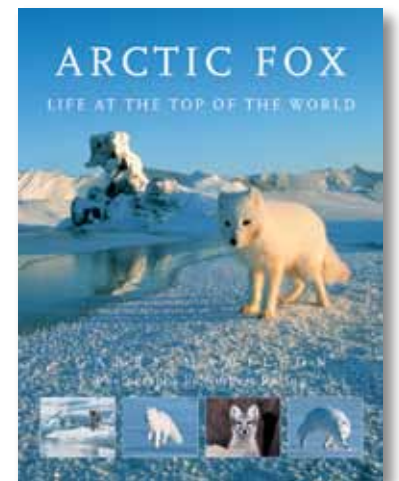
Life at the Top of the World

GARRY HAMILTON AND NORBERT ROSING

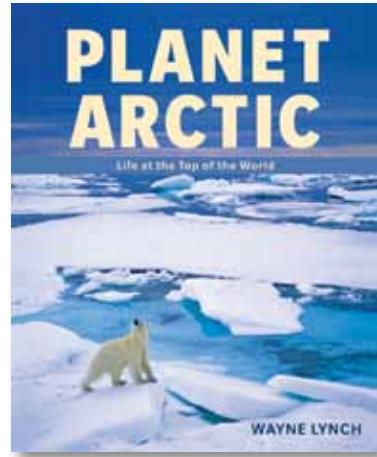
It's hard not to admire the arctic fox. The smallest predator in one of the world's harshest environments, it does not hibernate or migrate to lessen its exposure. Rather, the fox takes the elements head on, and thrives in the Canadian North, the granite wastes of Greenland and Scandinavia and the desolate plains of Siberia. The book presents a complete portrait of the world of the arctic fox, describing its life cycle, reproduction, diet, behaviour, its struggle to survive threats, its relationship to other animals and to humans and the risks presented by global warming and pollution.

GARRY HAMILTON is an award-winning author. His articles have appeared internationally in newspapers and magazines such as *Wildlife Conservation*, *New Scientist*, *Equinox* and *Canadian Geographic*.

NORBERT ROSING is an experienced nature and wildlife photographer.



ISBN 978-1-55407-341-2
 Pub date: 2008
 8 1/2" x 11" / 232 pages
 80 colour photographs, maps, bibliography, index
Rights licensed: English (UK/Commonwealth)



ISBN 978-1-55407-632-1
 Pub date: 2010
 9" x 11" / 240 pages
 150 colour photographs
Rights licensed: English (UK/Commonwealth)

PLANET ARCTIC

Life at the Top of the World

WAYNE LYNCH

The arctic lands that circle the pole north of 60° are unlike anything else on earth and practically constitute a unique planet of their own. The author of this book, Wayne Lynch, one of the most experienced explorers of the life and land in this harsh region, has been visiting the arctic almost yearly for the past 30 years. A professional photographer of great skill and patience, he has seen and recorded the profusion of life forms in this seemingly barren region, and how they have changed and adapted to changes in climate and the presence of humans. The result is this extraordinary book of images showcasing a part of the world that fascinates us all. As the author himself says in the introduction of this book, "In the pages that follow I reveal glimpses of a world that is often frozen but never lifeless, often darkened but never dull, and often frightening but never forgotten."

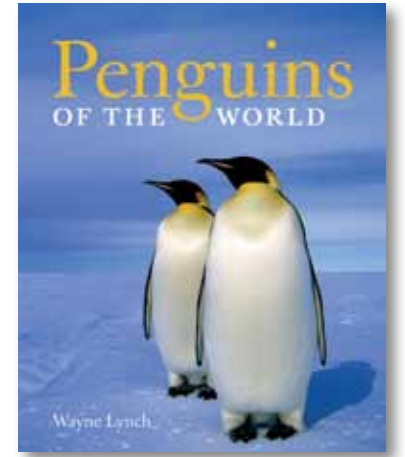
DR. WAYNE LYNCH is a science writer, wildlife photographer, lecturer and documentarist. He is a fellow of both the Explorer's Club and the Arctic Institute of North America. He lives in Calgary, Alberta.

PENGUINS OF THE WORLD

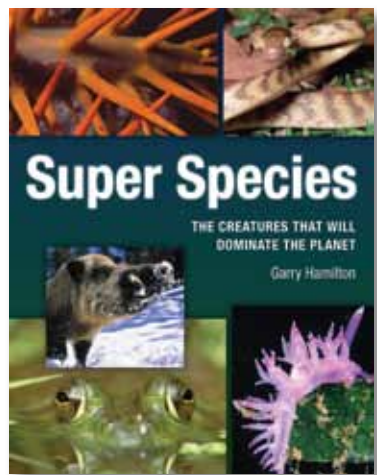
WAYNE LYNCH

In typically entertaining and informative prose, nature writer and photographer Wayne Lynch gathers eight years of travel and field research on penguins, their natural history, behaviour, life cycle, diversity and distribution. Lynch offers insight into the similarities between humans and penguins accounting for their irresistible appeal to us.

DR. WAYNE LYNCH is a science writer, wildlife photographer, lecturer and documentarist. He is a fellow of both the Explorer's Club and of the Arctic Institute of North America. He lives in Calgary, Alberta.



ISBN 978-1-55407-274-3
 Pub date: 2007
 8 1/2" x 11" / 176 pages
 140 colour photographs, illustrations, index
Rights licensed: UK, Commonwealth (except Canada, Australia, New Zealand), Finnish



ISBN 978-1-55407-630-7
 Pub date: 2010
 7" x 9" / 272 pages
 Approximately 50 colour photos, index, references
All rights available except USA and Canada

SUPER SPECIES

The Creatures That Will Dominate the Planet

GARRY HAMILTON

The impact of rising human populations on the biospheres of the Earth has been enormous. Industrialization, colonialization, globalization, and population expansion have led to resource depletion, pollution, habitat alteration and climate change. These results, in turn, are dramatically uprooting local ecosystems by altering the populations of individual species and changing the environment.

This book will discuss 70 examples of the species that are now thriving in our changing world. These will include representatives from all branches of the tree of life, including plants and animals as well as disease-causing microbes.

Each chapter will include details about when, where and how each invasive species expanded beyond its original home range, but the primary focus will be on why they've become so successful.

Chapters will address the following questions: Are all super species invasions permanent? Can they be controlled? Are there ever any benefits to such invasions? Are they always as threatening as they're made out to be in headlines?

GARRY HAMILTON is an award-winning author. His articles have appeared internationally in newspapers and magazines such as *Wildlife Conservation*, *New Scientist*, *Equinox* and *Canadian Geographic*.

WORLD OCEAN CENSUS

A Global Survey of Marine Life

DARLENE TREW CRIST, GAIL SCOWCROFT AND JAMES M. HARDING JR.
 FOREWARD BY **SYLVIA EARLE**

This book examines the 10-year initiative, which began in 2000 and currently has about 2,000 participating scientists from 81 nations, to investigate and chart the world's oceans.

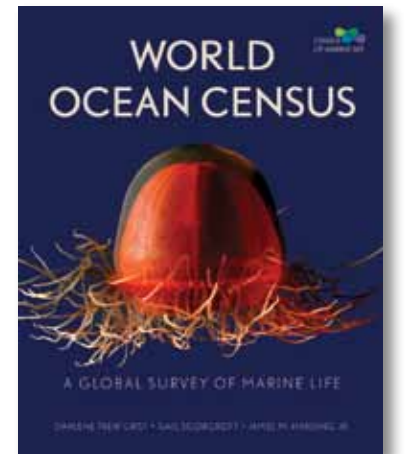
Topics include: an overview of the different ocean realms under examination, using animals as ocean observers, specialized technology developed to allow the researchers to investigate in the extreme pressure and cold of deep water, documenting and forecasting changes in marine ecosystems, and many photos of unusual and often never-before-seen marine species.

DARLENE TREW CRIST is an award-winning writer whose previous works include the book *American Gargoyles, Spirits in Stone*.

GAIL SCOWCROFT is the associate director of the Office of Marine Programs at the University of Rhode Island. She lectures internationally and teaches graduate courses in oceanography and global change.

JAMES M. HARDING, JR., who holds degrees in marine biology and marine affairs, is a marine scientist and educator working for the University of Rhode Island.

SYLVIA EARLE, PHD, is an advocate of undersea research whose work has earned her recognition as Ambassador for the World's Oceans.



ISBN 978-1-55407-434-1
 Pub date: 2009
 8 1/2" x 11" / 256 pages
 Over 250 colour photographs, index, further reading, maps, illustrations, glossary
Rights licensed: Korean, German, English (Australia)



ISBN 978-1-55407-432-7
 Pub date: 2009
 8 1/2" x 11", 208 pages
 Colour photographs, maps, index,
**All rights available except
 USA and Canada**

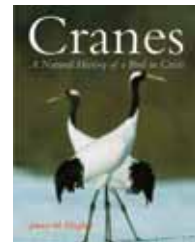
THE MIGRATION OF BIRDS

Seasons on the Wing

JANICE M. HUGHES

The Migration of Birds describes some of the most recent research on migration, revealing information about the exciting contributions that cutting-edge technology and scientific developments (e.g., molecular genetics, satellite telemetry) are making to the current knowledge on migration.

JANICE M. HUGHES is a biology professor at Lakehead University. She is a member of the Society of Conservation Biologists and the American Ornithologists' Union.



Also by this author
**Cranes: A Natural History
 of a Bird in Crisis**
 ISBN 978-1-55407-343-6
 8 1/2" x 11" / 256 pages



ISBN 978-1-55407-346-7
 Pub date: 2011
 8 1/2" x 11" / 208 pages
 250 colour photographs, 13 illustrations, bibliography, index
**Rights licensed: German, English
 (UK and Commonwealth)**

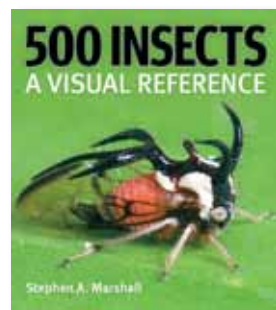
SPIDERS

The Ultimate Predators

STEPHEN DALTON

Spiders are the most successful terrestrial predators on earth, occupying almost every niche possible. They are found from mountaintops to seashores and from ponds to deserts. They can even be found thousands of feet up, traveling vast distances as they balloon through the air on threads of gossamer. They consume more prey than any other carnivore and have developed an astonishing array of techniques for trapping insects and other small creatures. Also included are sections on spider anatomy and tips on photographing spiders.

STEPHEN DALTON'S high-speed wildlife photography has earned him a devoted following among both nature lovers and photographers.



ISBN 978-1-55407-345-0
 Pub date: 2008
 5 7/8" x 6 1/4" / 528 pages
 550 colour photographs, index
**Rights licensed: Chinese
 (simplified)**

500 INSECTS

A Visual Reference

STEPHEN A. MARSHALL

A look at the wide diversity of insect life around the world. Professor Stephen Marshall has selected 500 of the most interesting insects from his travels around North America, South America, Europe, the Pacific, the Caribbean, Australia, New Zealand and beyond. Beautiful photographs along with informative and fascinating captions illustrate each insect. A brief introduction explains insect biology, classification, distribution and collecting and photographing insects.

STEPHEN A. MARSHALL, a professor at the University of Guelph since 1982, has been an insect enthusiast since the age of five. He has discovered hundreds of new species, a few new genera and even a couple of new subfamilies.

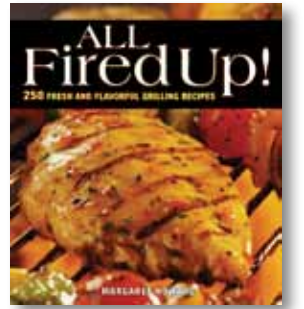
ALL FIRED UP!

250 Fresh and Flavorful Grilling Recipes

MARGARET HOWARD

Grilling is the perfect way to create tasty dishes for the whole family, which will satisfy even the pickiest palates. And grilling indoors is quick and healthy, reducing the amount of fat in foods. In this newly expanded and revised edition, chef and registered dietitian Margaret Howard shares 250 time-tested recipes for grilled food and accompaniments.

MARGARET HOWARD is a recipe developer and cookbook author. Two of her other titles are *The Complete Book of Small Batch Preserving* and *250 Best 4-Ingredient Recipes*.



ISBN 978-1-55407-597-3
 Pub date: 2010
 9" x 10" / 256 pages
 More than 50 colour photos, index, tables
**All rights available except
 USA and Canada**

CLUELESS IN THE KITCHEN

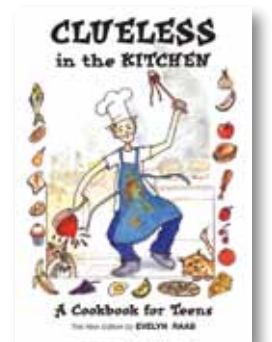
A Cookbook for Teens

EVELYN RAAB

This witty culinary guide demystifies the kitchen and its contents for young adults and anyone who's found themselves in front of a full fridge exclaiming, "There's nothing to eat here!" With 200 easy-to-follow recipes, Evelyn Raab shows the culinary neophyte how to make all kinds of simple and scrumptious dishes for every meal and occasion.

Revised for a new generation of students, this amusing cookbook focuses on creating whole, healthy foods using fresh ingredients. Recipes are coded with easy-to-understand icons and symbols that sort each dish into categories, such as vegetarian meals, cheap eats, couch potato, mom and family food, and cooking to impress.

EVELYN RAAB'S popular "Cooking With Kids" column has appeared in *Today's Parent* magazine. She attributes her culinary expertise to her sons.



ISBN 978-1-55407-824-0
 Pub date: 2011
 7" x 10" / 216 pages
 Black-and-white illustrations, index
**All rights available except
 USA and Canada**

INCREDIBLE EDIBLES

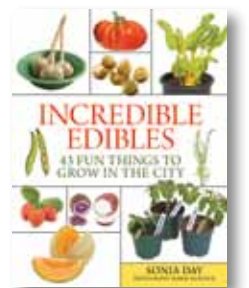
43 Fun Things to Grow in the City

SONIA DAY; PHOTOGRAPHY BY BARRIE MURDOCH

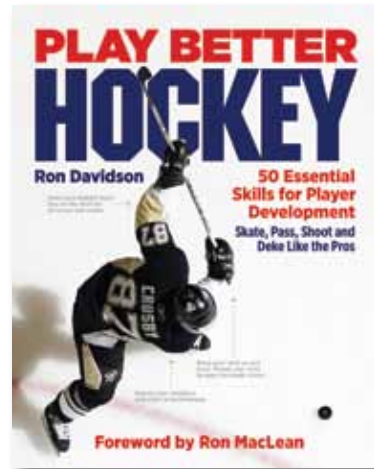
Vegetable gardening is back! Concern about the environment and the desire to eat food unpolluted by chemicals, to buy local and to be thrifty are some of the reasons.

Incredible Edibles is for anyone who's thinking: "I'd love to try growing some herbs and vegetables. But is it too difficult? Do I have the space? Or the time?" Sonia Day focuses on edible plants that can be easily grown in a city setting, many of which are seldom featured in gardening books. Her clear, concise advice is perfect for those who don't have the time to wade through a gardening encyclopedia or to learn by trial and error.

SONIA DAY is a master gardener and gardening columnist for the *Toronto Star* and the author of several popular gardening books.



ISBN 978-1-55407-624-6
 Pub date: 2010
 7" x 9" / 128 pages
 75 colour photographs, recipes,
 recommended seed and
 plan sources, index
Rights licensed: Turkish



ISBN 978-1-55407-638-3

Pub Date: 2010

7 3/4" x 9 3/4" / 144 pages

Full colour photographs, black and white illustrations, glossary

Rights licensed: French

PLAY BETTER HOCKEY

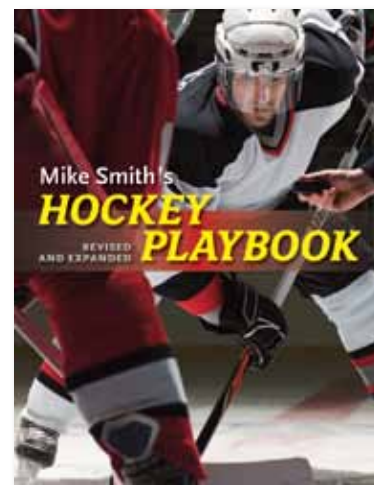
50 Essential Skills for Player Development

RON DAVIDSON

At last! A book that focuses on the development of individual hockey skills and promotes a mastery of body positioning, skating and stick work. Learning these skills gives players a strong fundamental understanding of how to move effectively on the ice in any gameplay situation.

The skills are organized in four sections: Fundamentals, Skating Techniques, Stick Work, and Dekeing and Deception. As the reader progresses through a chapter, the level of difficulty of each skill increases, ultimately covering every fundamental move and technique needed for an outstanding and total comprehension of the play. Davidson's progressive-learning approach teaches beginners the proper techniques, hones the skills of intermediate-level players and challenges elite players with the additional skills they need.

RON DAVIDSON played on Canada's national team at the Lake Placid Olympics in 1980. He has directed hockey camps, schools and clinics in Canada, the U.S. and throughout Europe



ISBN 978-1-55407-889-9

Pub Date: 2011

8 1/2" x 11" / 208 pages

2-colour illustrations throughout

All rights available except USA and Canada

MIKE SMITH'S HOCKEY PLAYBOOK

Revised and Expanded

MICHAEL A. SMITH

Mike Smith's Hockey Playbook is a practical handbook for coaches seeking to improve their players and better their team-play.

The book features systems for defensive, offensive and special-team situations, all accompanied by annotated, easy-to-understand diagrams. The systems range from conservative to aggressive — some are intended for big, physical teams; others for fast-skating and highly skilled teams; and some work for both. Also included are teaching methods and drills for honing specific skills.

MICHAEL A. SMITH has been involved with hockey for over forty years as a player, coach, and general manager with the New York Rangers, Colorado Rockies, Tulsa Oilers, Winnipeg Jets and Team USA.

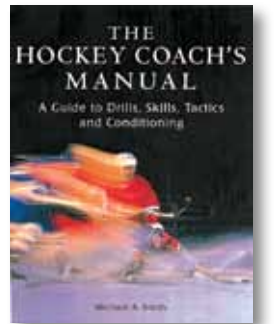
HOCKEY COACH'S MANUAL

A Guide to Drills, Skills, Tactics and Conditioning

MICHAEL A. SMITH

Complete with over 125 step-by-step diagrams, this book helps coaches set up a season-long program and walks them through a host of dryland and on-ice training regimens that will build team cooperation and enhance individual ability. Dozens of skill-building drills provide coaches with the tactical and strategic advantage vital for matching a tailor-made hockey system — whether based on conservative or aggressive play — to the achievement level of players aged 9 to 18.

A timeless and accessible handbook, *The Hockey Coach's Manual* is invaluable both as an introduction and as a quick refresher course to the challenging responsibility of coaching hockey.



ISBN 978-1-55209-183-8

Pub date: 1997

8 1/2" x 11" / 128 pages

2-colour illustrations throughout

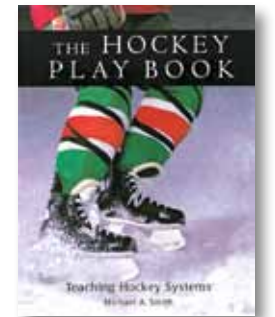
Rights licensed: Russian

HOCKEY PLAY BOOK

Teaching Hockey Systems

MICHAEL A. SMITH

A practical handbook for coaches seeking better players and better team-play, this book features systems for defensive, offensive and special-team situations, all accompanied by annotated, easy-to-understand diagrams. The first challenge for every coach is to determine the abilities of each skater. The approach in this book is effective with players of all ages and levels of ability. Coaches can match systems with team strategy, bringing a special creative magic to one of the fastest team sports in the world. *The Hockey Play Book* includes: 500 step-by-step diagrams, dozens of plays and skill-building drills, conservative and aggressive systems and teaching strategies for all levels of play.



ISBN 978-1-55209-050-3

Pub date: 2005

8 1/2" x 11" / 224 pages

2-colour illustrations throughout

Rights licensed: French

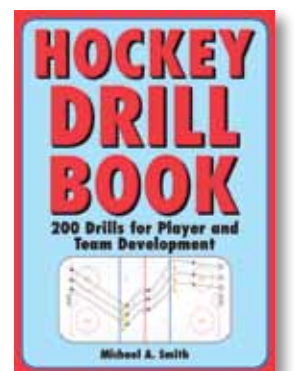
HOCKEY DRILL BOOK

Second Edition, Revised and Expanded

MICHAEL A. SMITH

Any hockey team's success, whether measured in player improvement, games won or just plain fun, is directly dependent on practice. No player, and no team, is too good to skip regular practice sessions. For young players and inexperienced teams, practice is the only way to improve basic skills and learn the fundamentals.

The *Hockey Drill Book* presents a comprehensive selection of 200 drills in eight different chapters which cover the fundamentals of: Skating, Conditioning, Stickhandling, Goaltending, Passing, Checking, Shooting and Game Situations. There is a diagram, a purpose, and a description for each drill along with tempo, variation and number of participants.

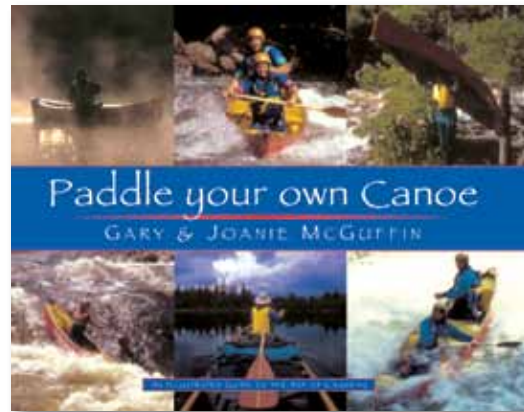


ISBN 978-1-55407-552-2

Pub date: 2009

5" x 7" / 240 pages

All rights available except USA and Canada



ISBN 978-1-55046-377-4

Pub date: 2003

11" x 8 1/2" / 208 pages

600 colour photos

All rights available except USA and Canada

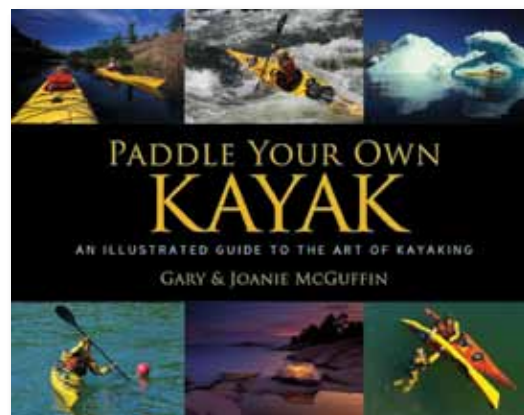
PADDLE YOUR OWN CANOE

GARY AND JOANIE MCGUFFIN

The most comprehensive canoeing technique book ever. This wide-ranging book is designed with both beginner and seasoned canoeists in mind. Gary and Joanie McGuffin discuss issues rarely covered in other how-to guides, such as developing fitness and balance.

The book offers first-hand, experience-based instruction on outfitting, reading the river, paddling strokes for all flatwater and whitewater conditions, advanced turns and maneuvers, portaging, safety and rescue techniques — even how to tie a canoe on your vehicle.

GARY AND JOANIE MCGUFFIN are known worldwide for their expeditions as professional adventurers. They regularly publish feature articles in such magazines as *Explore*, *Canoe and Kayak*, *River*, and *Photo Life*. Their book, *Superior: Journeys on an Inland Sea*, received the Great Lakes Booksellers' Association Best Book Award.



ISBN 978-1-55046-464-1

Pub date: 2008

11" x 8 1/2" / 208 pages

600 colour photographs and illustrations

All rights available except USA and Canada

PADDLE YOUR OWN KAYAK

GARY AND JOANIE MCGUFFIN

Paddle Your Own Canoe set a new standard for how-to-canoe books. In this much-anticipated follow-up, Gary and Joanie McGuffin use the same model for the art of kayaking. The authors discuss the kayak's Inuit history, types of kayaking, recommended kayak sizes and shapes, and proper gear and clothing. They also offer expert, step-by-step instructions on all of the sport's essential techniques.

Paddle Your Own Kayak is designed for both the seasoned and novice kayaker, offering guidance on balance, strokes and maneuvers, paddling fundamentals and more. The book includes a special section on kayak camping.

GARY AND JOANIE MCGUFFIN are known worldwide for their expeditions as professional adventurers. They regularly publish feature articles in such magazines as *Explore*, *Canoe and Kayak*, *River*, and *Photo Life*. Their book, *Superior: Journeys on an Inland Sea*, received the Great Lakes Booksellers' Association Best Book Award.

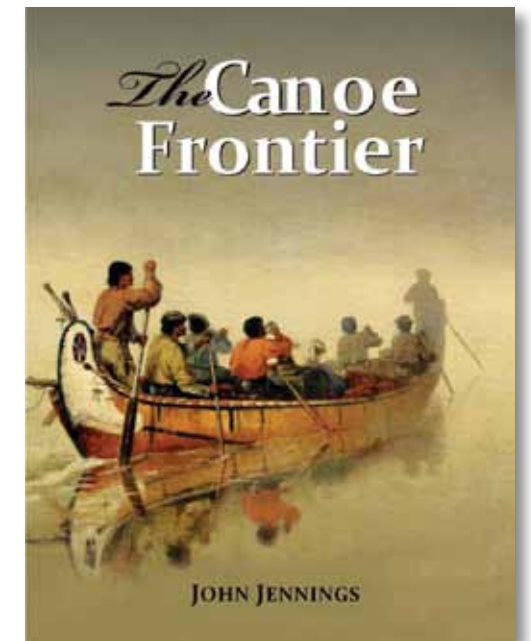
THE CANOE FRONTIER

JOHN JENNINGS

For thousands of years the lives of the native people in the northern part of the North American continent were largely defined by water. In a land of rivers, the canoe developed as the most practical vehicle for transportation, hunting and communications. Made from the most appropriate materials available, the design and construction of vessels changed from region to region. Birchbark was one of the most sought-after building materials, prized for its strength and flexibility. The canoe was a triumph of form and function — a vehicle of great beauty and rugged serviceability. When the French came to North America, they adopted it as their vehicle of transportation, forging war and trade alliances with various native groups. The canoe has undergone many transformations. Modern tools and materials have made them more durable but they still retain the beauty of design and the spirit of adventure that make them a living tradition.

This book tells the story of the canoe and its pivotal role in the exploration of the interior of the continent and its enduring role in water transportation and sport today.

JOHN JENNINGS is the author of *The Canoe: A Living Tradition*, *Bark Canoes: The Art and Obsession of Tappan Adney* and the co-author of *The Canoe in Canadian Cultures*. He is vice chair of the Canadian Canoe Museum and a professor at Trent University in Peterborough, Ontario.



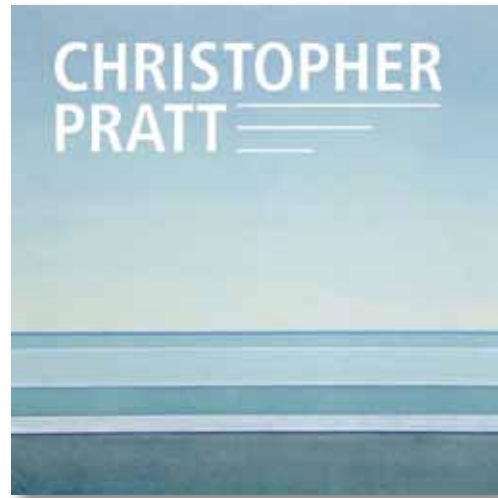
ISBN TBA

Pub Date: New for 2012

8 1/2" x 11" / 96 pages

colour images, bibliography, index

All rights available except USA and Canada



ISBN TBA
 Pub Date: New for Fall 2012
 size: TBA 304 pages
All rights available except USA and Canada

CHRISTOPHER PRATT

TOM SMART

Following the internationally celebrated retrospective of his work by the National Gallery in 2005, Canadian painter Christopher Pratt has emerged as one of the country's most prominent painters and printmakers. In the 1970s when Pratt first saw *Early Sunday Morning* by the American painter, Edward Hopper, he began thinking about qualities of natural and artificial light, which figure prominently in Pratt's paintings. The island of Newfoundland, its culture, its geography and its weather also have a central influence.

This volume retraces the painter's life over time, from when he first started painting watercolors in 1952, through 1959 and 1961 when he made silkscreen prints, to the present where his iconic paintings are found hanging in some of the most prestigious cultural institutions. The book features more than 200 works, many of which have never been reproduced.

Born December 9, 1935 in St. John's, Newfoundland, Christopher Pratt lives and works in Newfoundland in St Mary's Bay along the Salmonier River. He is represented by the Mira Godard Gallery in Toronto. Over the years Pratt has exhibited both nationally and internationally, with exhibitions in New York (1976), Canada House Cultural Centre Gallery in London, England which traveled to Paris, Brussels and Dublin from 1982-83, and the 49th Parallel Gallery in New York in 1988.

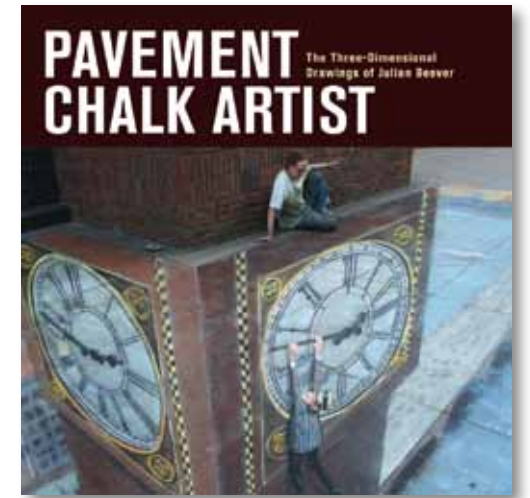
TOM SMART is the author of numerous books and has worked in institutions across Canada and the United States, including the Frick Art & Historical Center in Pittsburgh, Pennsylvania where he was Director of Collection and Exhibitions, and Director of Museum Programs. In 2006 he was a Distinguished Visiting Scholar at Carnegie Mellon University.



PAVEMENT CHALK ARTIST

The Three-Dimensional Drawings of Julian Beever

JULIAN BEEVER



ISBN: 978-155407-661-1
 Pub date: 2010
 10" x 10", 112 pages

75 Colour Photographs and illustrations
All rights available except USA and Canada

The pavement chalk artist is a master of art, perspective, creativity and performance. Julian Beever is one such extraordinary master.

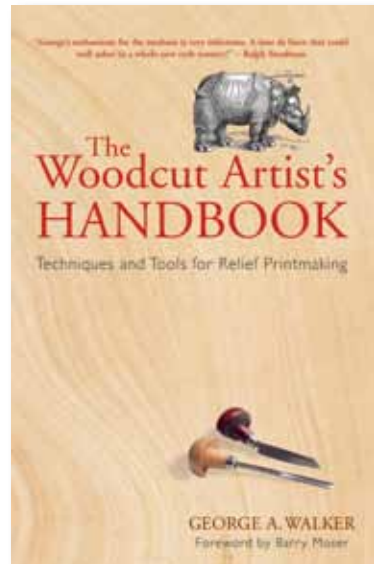
More than just traditional flat drawings, the works Beever creates are uniquely three-dimensional anamorphic drawings. They are drawn in perspective and distorted so the subject can be viewed properly only from one particular viewpoint. For those who are standing in the right place, his chalk drawings invite them to step right into the scene or, in the case of the artist's well-known *Swimming Pool in the High Street*, dive right into the water.

Pavement Chalk Artist includes a fabulous selection of Beever's most intriguing anamorphic drawings. Each one is accompanied by a description of the techniques he used and the challenges he overcame. These photographs record the development of his unusual skill and understanding of perspective. Readers can see how his art progresses and matures as he takes on commissioned works and a wealth of original, inventive subjects in locations worldwide.

The photographs tell the story, giving readers both an understanding of the principles of this 3-D art form and the pleasure of sharing the scenes that passersby once enjoyed before these unique works disappeared forever.

JULIAN BEEVER first drew chalk scenes in the United Kingdom, then worked as an itinerant artist to perfect his skills while financing his travel to cities around Europe, the United States, Australia and beyond. "Weather and police officers were the main obstacles to work around," he writes. His art has appeared in New York City's Times Square, Paris, London, Buenos Aires and elsewhere.





ISBN 978-1-55407-635-2
 Pub date: 2010
 6 1/4" x 9 1/2" / 184 pages
 70 colour illustrations, 150 black and white illustrations, glossary, sources, index
Rights licensed: Polish

THE WOODCUT ARTIST'S HANDBOOK

Techniques and Tools for Relief Printmaking

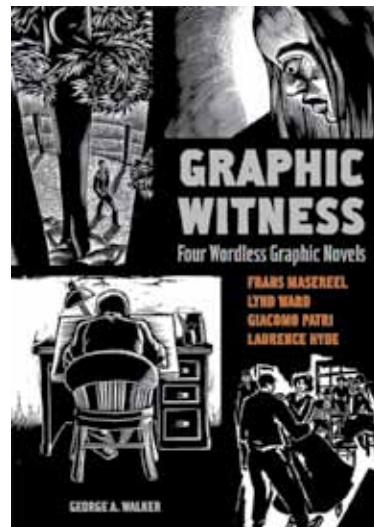
Second Edition, Updated and Expanded

GEORGE A. WALKER; FOREWORD BY BARRY MOSER

An ancient art form requiring skill and precision, relief printmaking uses inked images carved in wood or other materials to print handcrafted books and art. *The Woodcut Artist's Handbook* lucidly explains this craft, its tools, techniques and media, as well as providing insight into its history, aesthetics and practitioners.

Beginning with an introduction to the printmaker's art, its history and aesthetics, this guide for aspiring beginners and advanced artists covers a host of topics.

GEORGE A. WALKER is an award-winning wood engraver, book artist and illustrator who has been creating artwork and books at his private press since 1984.



ISBN 978-1-55407-270-5
 Pub date: 2007
 7" x 10" / 424 pages
 More than 300 black and white illustrations, bibliography, index
Rights licensed: French

GRAPHIC WITNESS

Four Wordless Graphic Novels

FRANS MASEREEL, LYND WARD, GIACOMO PATRI AND LAURENCE HYDE
 SELECTED AND INTRODUCED BY **GEORGE A. WALKER**

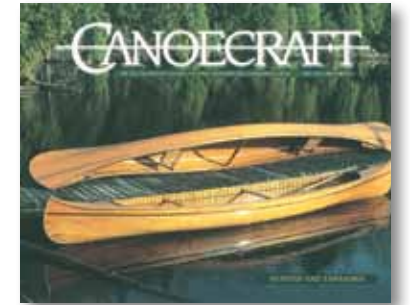
Free of the confines of words, books written in pictures share a universal language that makes the whole world a single village.

Graphic Witness features rare wordless novels by four great 20th-century woodcut artists. The stories they tell reflect the political and social issues of their times, as well as the broader issues that are still relevant today. The introduction places each wordless novel in its context and examines the influence of these works on contemporary culture, including film, comic books and contemporary graphic novels.

GEORGE A. WALKER is an award-winning wood engraver, book artist and illustrator who has been creating artwork and books at his private press since 1984.

CANOE/CRAFT

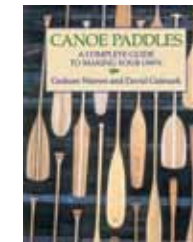
TED MOORES



Known internationally as "the Bible of canoe building," this best-selling guide offers plans, builders' tips and a new chapter on carving a paddle. It will allow even the beginner to enjoy the satisfaction of building these fine watercraft. *Canoe/craft* is generously illustrated with new photographs and diagrams.

TED MOORES is a canoe builder and craftsman who pioneered the woodstrip/epoxy boatbuilding system for canoes, and promotes the fine art of wooden-canoe and kayak construction.

ISBN 978-1-55209-342-9
 Pub date: 2007
 10 3/4" x 8" / 208 pages
 Black and white photographs and diagrams throughout
Rights licensed: German



Of related interest
Canoe Paddles: A Complete Guide to Making Your Own
 Graham Warren and David Gidmark
 ISBN 978-1-55209-525-6
 8 1/2" x 11" / 159 pages

KAYAKS YOU CAN BUILD

An Illustrated Guide to Plywood Construction

TED MOORES AND GREG RÖSSEL



Using simple instructions, *Kayaks You Can Build* takes the reader through the construction of a plywood kayak. Topics include kayak history, choosing a design, setting up a workshop and selecting tools and advice on all stages of building. The book offers a process requiring neither special skills nor a wood-working shop, and enables the first-time builder to achieve professional results.

GREG RÖSSEL builds and repairs small wooden boats and is an instructor at the Wooden Boat School in Maine. Rössel is the author of *Building Small Boats*.

ISBN 978-1-55297-861-0
 Pub date: 2004
 10 3/4" x 8" / 256 pages
 472 step-by-step colour photographs, glossary, sources, index, black and white photographs and diagrams throughout
All rights available except USA and Canada



ISBN 978-1-55407-614-7
 Pub date: 2010
 6" x 9" / 272 pages
 24 photographs, glossary, map
**All rights available
 except USA and Canada**

TRAUMA JUNKIE

Memoirs of an Emergency Flight Nurse

JANICE HUDSON

In *Trauma Junkie*, readers accompany veteran flight nurse Janice Hudson as she races in response to emergency calls in the San Francisco Bay Area. Her workplace is a cramped California Shock Trauma Air Rescue (calstar) helicopter. In this new and expanded edition, Hudson updates readers on how she and her colleagues have fared since moving on to different medical roles — including her own battle with multiple sclerosis, which ultimately forced her to give up the job she loved.

JANICE HUDSON holds a master's degree in nursing, specializing in anesthesia. *Trauma Junkie* is her first book. She lives in San Mateo, California.



ISBN 978-1-55407-615-4
 Pub Date: 2010
 5" x 7 3/4" / 192 pages
 charts, maps, index
**All rights available
 except USA and Canada**

TRAVEL HEALTH GUIDE

MARK WISE M.D.

Regardless of why a person is traveling abroad, having up-to-date health information before departing and readily available along the way is critical. *Travel Health Guide* is an easy-to-use, no-nonsense book written in everyday language by a physician who specializes in travel medicine. This book is essential for new travelers as well as seasoned globetrotters and includes all the latest vital medical information.

The guide begins by helping travelers get ready, with pointers on firstaid kits and pre-travel inoculations. There is a large section on the most frequently encountered infectious diseases and medical concerns, such as malaria, traveler's diarrhea and altitude sickness.

MARK WISE M.D. is a family physician specializing in travel and tropical medicine.



ISBN 978-1-55407-634-5
 Pub Date: 2010
 6" x 9" / 320 pages
 colour throughout, index
Rights licensed: Korean

HOPE IN HELL

Inside the World of Doctors Without Borders

Third Edition, Revised and Expanded

DAN BORTOLOTTI

Doctors Without Borders — known around the world as Médecins Sans Frontières (MSF) — was created in 1971 in the aftermath of the brutal civil war in Biafra by a handful of French doctors and journalists. More than three decades later, it has projects in over 80 countries.

DAN BORTOLOTTI is a journalist whose work has appeared in many North American magazines including *Saturday Night, Equinox, Shift* and *Chatelaine*.

CROHN'S DISEASE AND ULCERATIVE COLITIS

Everything You Need to Know

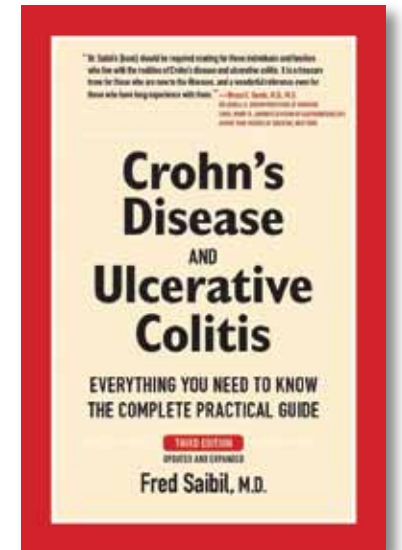
Third Edition, Revised and Expanded

FRED SAIBIL M.D.

Inflammatory bowel disease (IBD) includes two chronic conditions, Crohn's disease and ulcerative colitis. It has remained for too long the secret illness no one wants to admit to having, let alone discuss. One percent of North Americans have IBD, yet its cause is unknown and there is no known cure.

Revised and updated, *Crohn's Disease and Ulcerative Colitis* is the complete practical guide for anyone dealing with inflammatory bowel disease. Fred Saibil, a renowned expert on IBD, provides the most up-to-date, concise, critical and practical information on the common symptoms and side effects. He describes the normal gastrointestinal system and then explains what specifically goes wrong in those suffering from IBD.

FRED SAIBIL M.D. studied Crohn's disease and ulcerative colitis at New York's Mount Sinai School of Medicine, a world center for IBD treatment and research. He has been on the Medical Advisory Council of the Crohn's and Colitis Foundation of Canada since its founding in 1974.



ISBN 978-1-55407-645-1
 Pub date: 2011
 6" x 9" / 240 pages
 11 black-and-white drawings, panels,
 glossary, further resources, index
**All rights available
 except USA and Canada**

WHEN I'M GONE

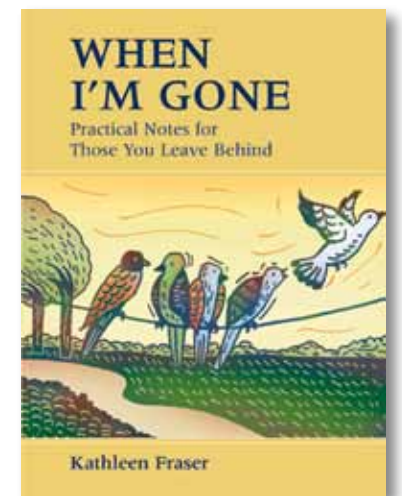
Practical Notes for Those You Leave Behind

KATHLEEN FRASER

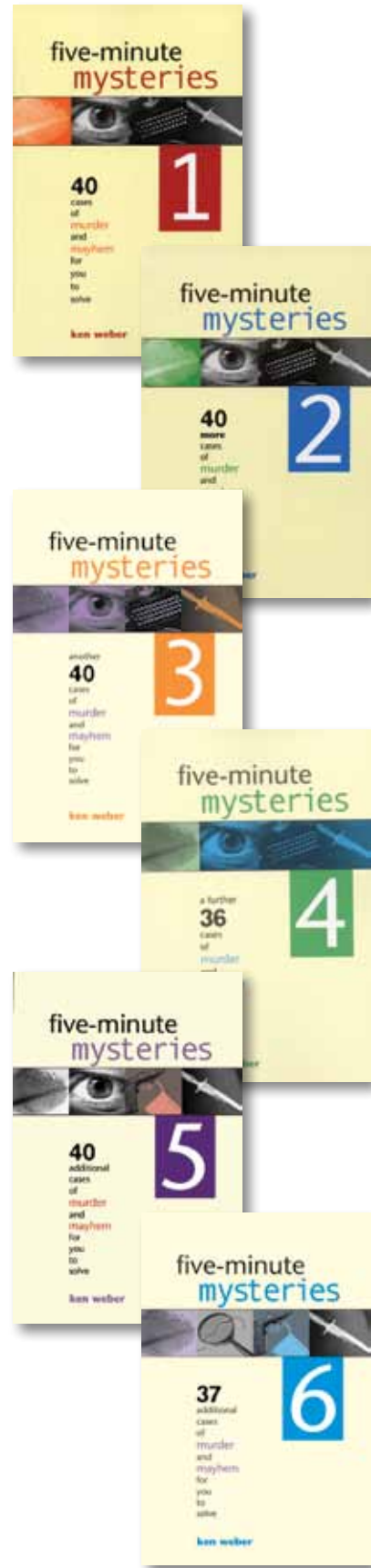
Many of us have lost parents, mates or other family members and found ourselves suddenly without important banking information, house and car maintenance records, PIN numbers, the location of keys, codes, phone numbers, addresses and more.

When I'm Gone is both a practical fill-in record book and a resource manual for you to leave your loved ones better able to handle the myriad little details of life when you are gone. This book allows you to provide instructions, not only concerning wills, funeral arrangements, insurance, lawyers and last wishes, but also about all the day-to-day details of your life and household — almost everything anyone will need to know in the event of your death or sudden departure.

KATHLEEN FRASER is an editor and writer. She lives in Mississauga, Ontario.



ISBN 978-1-55046-514-3
 Pub date 2009
 7 1/2" x 10" / 144 pages,
 2-colour illustrations throughout
**All rights available
 except USA and Canada**



FIVE-MINUTE MYSTERIES

KEN WEBER

Pub date: 2003–2006

5 1/2" x 8 1/2" / approximately 176 pages

Rights licensed: Thai, Japanese, Korean, Czech, Chinese (complex and simplified), Polish, Greek, Romanian, Bulgarian, Bahasa Indonesian

If you've got the time, we've got the crime. Test your detective skills and powers of deduction with this popular series of quick-read whodunits.

Here's the idea: take about five minutes and read a mystery. The stories — some about the crime, some about evidence left behind, or perhaps the getaway or the investigating detective, and so on — are told with all the clues you need to solve the question posed at the end. The problem is yours to solve: How did the attorney know that the skeleton was dumped into the trench the night before? How did the investigator know which dead man was really the driver of the bullet-riddled car? What tipped off the investigator as he inspected the scene of the murder?

The cases presented are rated from easy to moderate to challenging. Some of the mysteries you'll unravel quickly; others will remain unsolved for a long time. Or at least until you go to the back of the book where the solutions are revealed! But you wouldn't want to spoil the fun, would you?

Five-Minute Mysteries offer challenges and delights for puzzle and mystery fans, as well as having educational value for readers developing comprehension and language skills.

KEN WEBER is professor emeritus of the University of Toronto and the best-selling author of more than 40 educational and general interest books, including the very successful Five-Minute Mysteries and Armchair Detective series. He lives near Toronto, Ontario.

THE PRIZEFIGHTER AND THE PLAYWRIGHT

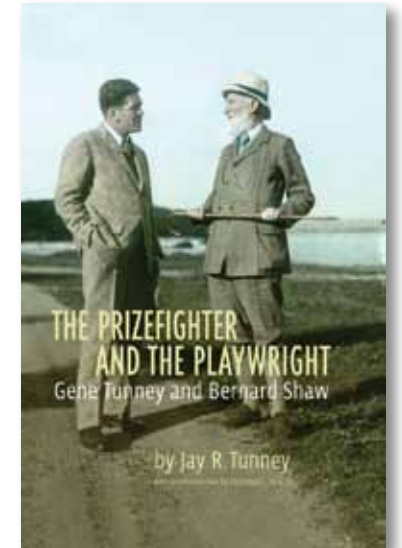
JAY R. TUNNEY

INTRODUCTION BY **CHRISTOPHER NEWTON**

Gene Tunney, the world heavyweight-boxing champion from 1926 to 1928, seemed an unusual companion for George Bernard Shaw, but Shaw, a world-famous playwright, found the Irish-American athlete to be "among the very few for whom I have established a warm affection." *The Prizefighter and the Playwright* chronicles the legendary — but rarely documented — relationship that formed between this celebrated odd couple.

From the beginning, it seemed a strange relationship, as Tunney was 40 years younger and the men could not have occupied more different worlds. Yet it is clear that these two famous men, comfortable on the world stage, longed for friendship when they were out of the celebrity spotlight. Full of surprises and revelations about Shaw and Tunney, this handsome book is also a fascinating look at their times.

JAY R. TUNNEY is the son of the famous prizefighter, and is vice president of the International Shaw Society and a member of the Governor's International Advisory Council for the Shaw Festival in Niagara-on-the-Lake, Ontario.



ISBN 978-1-55407-641-3

Pub date: 2010

6" x 9" / 288 pages

69 black and white photographs and illustrations, index

All rights available except USA and Canada

SPEED DUEL

The Inside Story of the Land Speed Record in the Sixties

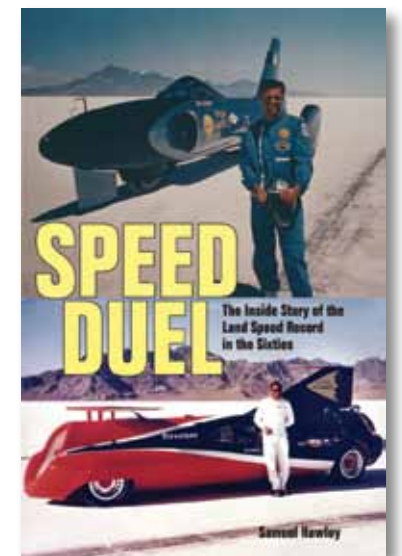
SAMUEL HAWLEY

Until the 1950s, the land speed record (LSR) was held by a series of European gentlemen racers such as British driver John Cobb, who hit 394 miles per hour in 1947. That record held for more than a decade, until the car culture swept the U.S.

For this determined and dedicated group, the LSR was no longer an honor to be held by rich aristocrats with industrial backing — it was brought stateside.

In the summer of 1960, the contest moved into overdrive, with eight men contending for the record on Utah's Bonneville Salt Flats, by mid-decade only two men were left driving: Art Arfons and Craig Breedlove.

SAMUEL HAWLEY studied history at Queen's University and is the author of *The Imjin War: Japan's Sixteenth-Century Invasion of Korea and Attempt to Conquer China*. He lives in Kingston, Ontario.



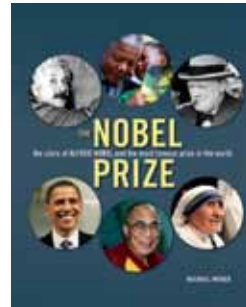
ISBN 978-1-55407-633-8

Pub date: 2010

6" x 9" / 360 pages

Black and white photographs, index

All rights available except USA and Canada



ISBN 978-1-55407-711-3
 Pub date: 2010
 8" x 10" / 80 pages
 65 photographs, index
All rights available except USA and Canada

THE NOBEL PRIZE

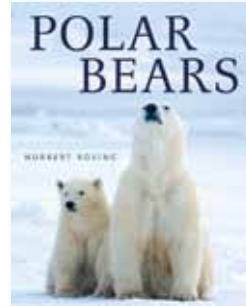
The Story of Alfred Nobel and the Most Famous Prize in the World

MICHAEL WOREK

Alfred Nobel, born in Sweden in 1833, was a brilliant inventor and businessman. Although he held more than 300 patents when he died in 1896, he earned his extensive fortune and worldwide fame through his invention of dynamite.

This book tells the fascinating story of how instructions in Nobel's will were transformed into a huge philanthropic organization that holds a unique position in the modern world.

MICHAEL WOREK is an editor, publisher and author whose books include *An American History Album*, *My Fellow Americans* and *Nobel: A Century of Prize Winners*.



ISBN 978-1-55407-623-9
 Pub Date: 2010
 8" x 10" / 56 pages
 full colour throughout, index
All rights available except USA and Canada

POLAR BEARS

NORBERT ROSING

Polar Bears brings together acclaimed photographer Norbert Rosing's vibrant images and his firsthand knowledge of the Arctic to chronicle a year in the life of the polar bear, the Earth's largest land predator.

Young readers will learn about tiny newborn cubs, weighing barely 2 pounds, and see them follow their mother across the frozen tundra, playing and learning survival skills as they go. Informative captions describe a polar bear's physical characteristics and how it survives in the bitter Arctic. The book also shows the other animals that share the Far North's breathtaking scenery.

NORBERT ROSING is a frequent visitor to the coastal region of Hudson Bay near Churchill, Manitoba, where he photographs polar bears. He is a frequent contributor to *National Geographic*.



ISBN 978-1-55407-749-6
 Pub Date: 2010
 8" x 10" / 96 pages
 Over 500 colour photographs
All rights available except USA and Canada

WIND POWER

20 Projects to Make with Paper

CLIVE DOBSON

Wind-powered generators are now used worldwide as a reliable source of "green" energy. How does wind create power? What is wind? What scientific characteristics make pinwheels, windmills and wind turbines spin? What makes them turn faster and more efficiently? Will we ever see a day when every home is powered by its own wind generator? This new book answers these critical questions and many more in clear, non-technical language.

Wind Power provides 20 unique projects for youth that use, adapt and illustrate the power of the wind. Artist Clive Dobson provides a basic scientific understanding of wind power and the ways in which it can be harnessed for vital tasks that require energy.

CLIVE DOBSON is a sculptor, artist and builder whose range of work reflects his concern for the rapidly changing environment. He is co-author of *Watersheds*.

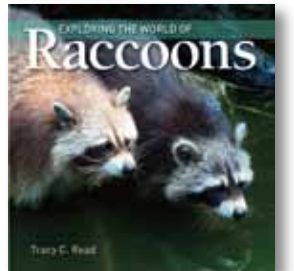
EXPLORING THE WORLD OF ANIMALS

TRACY C. READ

Pub date: 2010–2011
 8" x 8" / 24 pages

Full colour throughout, index

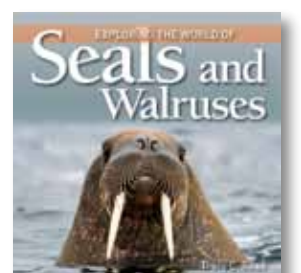
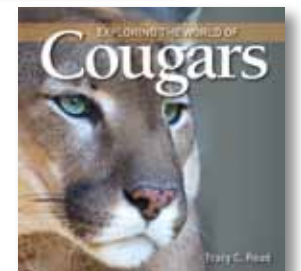
All rights available except USA and Canada

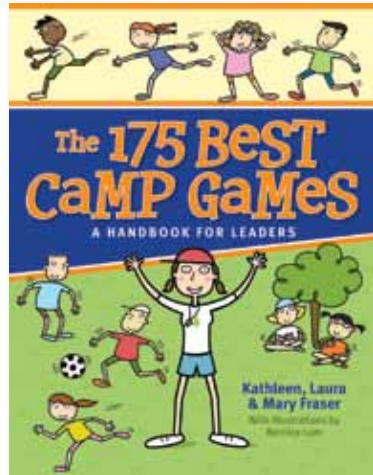


Firefly Books is pleased to present an exciting new nature series, packed with facts and produced for young readers who are eager to learn more about the wild animals they find especially appealing.

Clear text in large type and vivid photographs with explanatory captions describe the animals' physical attributes, and storylike narratives about their daily life — where they live, what they eat, how they hunt, how they communicate, how they raise their young — present a complete picture of each animal.

TRACY C. READ is an editor and writer with a special interest in nature and the environment. She lives in Kingston, Ontario.





ISBN 978-1-55046-505-1
 Pub date: 2009
 8 1/2" x 11" / 160 pages
 60 colour illustrations, bibliography, index
All rights available except USA and Canada

THE 175 BEST CAMP GAMES

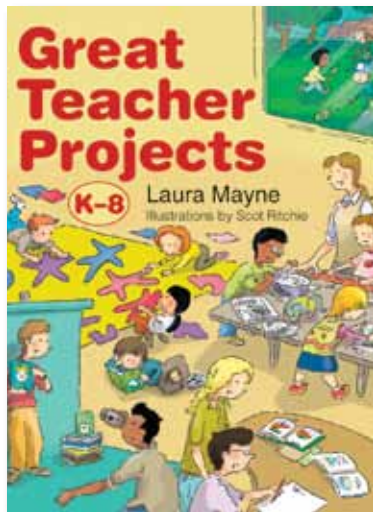
A Handbook for Leaders

KATHLEEN, LAURA AND MARY FRASER
 ILLUSTRATIONS BY **BERNICE LUM**

A successful summer camp keeps campers busy and having fun. Here are the very best camp-tested games for boys and girls aged 4 to 16, with easy-to-follow instructions and helpful illustrations. The book includes rainy-day indoor games and lots of outdoor games for small and large groups. All of the games give every camper an active role in the fun and require little or no special equipment.

Though written with camp leaders in mind, the book will appeal also to youth activity directors, counselors and counselors-in-training, coaches, Boy Scout and Girl Guide leaders, teachers, parents and any other adult looking for creative group activities for children.

LAURA and **MARY FRASER** are accredited teachers who previously spent a combined 16 years as camp leaders and activity program directors. **KATHLEEN FRASER** is an editor, writer and former supply teacher. The Frasers live in Toronto and Mississauga, Ontario.



ISBN 978-1-55046-510-5
 Pub date: 2009
 8 1/2" x 11" / 160 pages
 More than 100 colour illustrations
Rights Licensed: Bahasa Indonesian

GREAT TEACHER PROJECTS

K-8

LAURA MAYNE
 ILLUSTRATED BY **SCOT RITCHIE**

This book provides more than 75 tried-and-true, classroom-tested, teacher-approved projects designed for use in K-8 classes. The projects cover a broad range of subject areas and can be adapted to suit students of different abilities and learning styles, including children with special needs and those learning English as a second language.

Projects include: Butterfly Life Cycle, Create a Country, First Day Questionnaire, Hear and Draw, Leaf Pictures, Play Money, Spelling Bee, Reading Awards, Simulated Spacewalk, Bottlecap Tap Dancing and Trivia Quiz.

LAURA MAYNE, an elementary-school teacher for the past 27 years, has served as a classroom teacher, teacher-librarian, special education resource teacher and ESL teacher.

SCOT RITCHIE is an award-winning artist and has illustrated more than 30 books.

Firefly Books Ltd. International Representation

Diane Vanderkooy
 Rights and Contracts Manager
 dianevan@fireflybooks.com
 416-499-8412 ext. 153

BRAZIL
 Ms. Ms. Suely Pedros dos Santos/
 Karin Schindler
 Karin Schindler Agency
 c. Postal 19051
 Sao paulo SP 04505-970
BRAZIL
 Tel: 011 5041 9177
 Fax: 011 5041 9077
 suely@agschindler.com.br
 karin@agschindler.com.br

BULGARIA
 Vania Kadiyska
 Nika Literary Agency
 11 Slaveikov Square
 Sofia 1000
BULGARIA
 Tel: +359 2 9873 986
 Fax: +359 2 9832 025
 nika@techno-link.com

FRANCE
 Léon de la Ménardière
 Agence Eliane Benisti
 80 rue des Saints Pères
 75007 Paris
 Tel: 0033 1 42 22 85 33
 Fax: 0033 1 45 44 18 17
 E-mail: leon@elianebenisti.com

GREECE
 John Moukakos
 JLM Literary Agency
 9 Andrea Metaxa Str.
 105 81 Athens
 Greece
 Tel: +30 210 384 7187
 Fax: +30 210 382 8779
 E-Mail: jlm@jlm.gr

HUNGARY
 Norbert Uzseka
 Rights Manager
 LEX Copyright Office
 Szemere u. 21
 10054 Budapest
 Hungary
 Tel: +36-1 332 9340
 Fax: +36 1 331 6181
 E-mail: lexcopyright.bp@mail.datanet.hu

INDONESIA
 Santo Manurung
 Maxima Creative Agency
 Beryl Timur No. 41
 Gading Serpong - Tangerang 15810 - Indonesia
 Tel. +62 21 54217768
 E-mail: santo@cbn.net.id

ITALY
 Guido Lagomarsino
 Agenzia Servizi Editoriali
 Via A. Bono Cairoli, 37
 I-20127 Milano
 Italy
 Tel. 39 02 285 10504
 Fax: 39 02 8739 3515
 e-mail: guido@serv-ed.it

JAPAN
 Naomi Mizuno
 Tuttle Mori Agency
 2-15 Kanda Jimbocho
 Chiyoda-ku
 Tokyo 101-0051
 Japan
 Tel: +81 3 3230 4084
 Fax: +81 3 3230 4466
 E-mail: Naomi@tuttlemori.com

Contact Information

Firefly Books Ltd.
66 Leek Crescent
Richmond Hill, Ontario
L4B 1H1
Phone: (416) 499-8412
Fax: (416) 499-1142

Diane Vanderkooy, Rights and Contracts Manager
Extension 153
dianevan@fireflybooks.com

Alternately, please contact our International Agents
for specific countries as shown on pages 33–34